

BATTEN SCHOOL UPDATE

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FRANK BATTEN SCHOOL
of LEADERSHIP *and* PUBLIC POLICY



OUTLINE

- 1. What we do at Batten**
- 2. The opportunity**
- 3. Assets and challenges**
- 4. Our plan**
- 5. Q&A and discussion**

1. WHAT WE DO

**We cultivate ethical leadership
with the values and skills
to serve humanity
by addressing
the world's greatest policy
challenges.**





TEACHING...

- **About 350+ students**
- **Undergraduate (BA) major in leadership and public policy**
- **Undergraduate minor**
- **Master of Public Policy (MPP) (accelerated and post-graduate)**
- **Various short programs (non-degree)**

EXAMPLE BATTEN COURSES

BACHELOR OF ARTS

- Intro to Civic Leadership
- Economics of Public Policy
- Ethics in Public Policy

MASTER OF PUBLIC POLICY

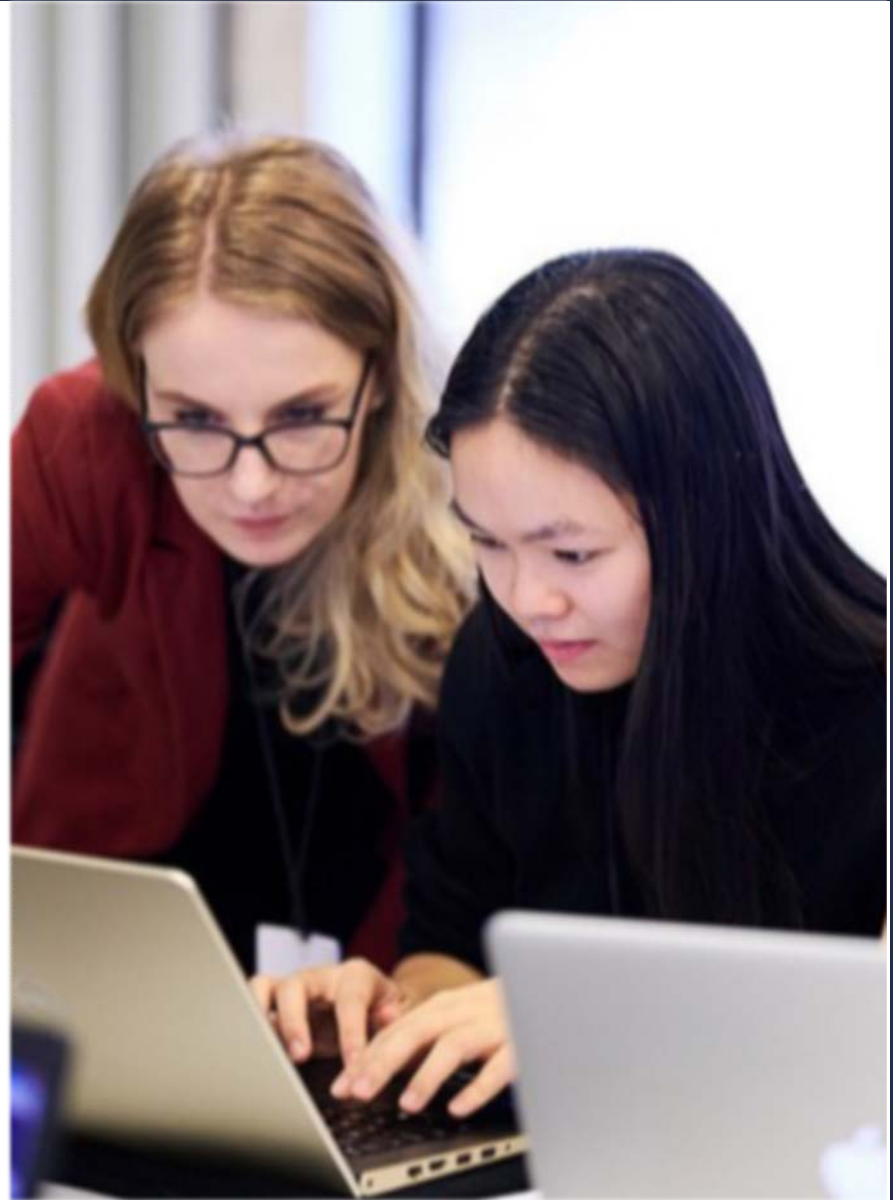
- Policy Evaluation and Analysis
- Psychology for Leadership
- Applied Policy Project (capstone)

ELECTIVES

- Leading Diverse Groups
- Negotiation
- International Development
- Benefit-Cost Analysis

RESEARCH...

- **On leadership**
- **On pressing issues of public policy**
- **At the intersection leadership and policy**



EXAMPLES: BATTEN RESEARCH



Benjamin Converse: **Self-control and the reasons behind our goals**, *Journal of Personality and Social Psychology*, 2019



Daphna Bassok: **The Effects of Accountability Incentives in Early Childhood Education**, *Journal of Policy Analysis and Management*, Fall 2019



John Holbein: **Making Young Voters: Converting Civic Attitudes Into Civic Action**, *Cambridge University Press*, 2020



ENGAGEMENT...

- **From analysis to action**
- **Where decisions are made**
- **Where actions are taken**
- **With people and institutions of influence**
- **Public, private, domestic, and global**

EXAMPLES: BATTEN ENGAGEMENT

The New York Times

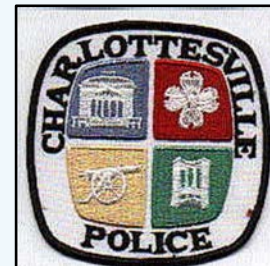
All have helped Ms. Klobuchar to be the most productive senator among the Democratic field in terms of bills passed with bipartisan support, according to a recent study for the Center for Effective Lawmaking. When she arrived in the Senate in 2007,

n p r

Judge to Weigh \$17 Billion Opioid Case Against Johnson & Johnson

Outcome in Oklahoma trial being closely watched in light of some 2,000 similar lawsuits brought against drugmakers and distributors

That 30-year plan was authored by Christopher Ruhm, a professor of public policy and economics at the University of Virginia. He says you can easily get into the billions when you consider the costs of dealing with this epidemic in the long term.





WE ARE PROUDLY DIFFERENT...

- **Public policy infused with leadership and leadership infused with public policy.**
- **Integrated expertise**
 - **Practitioners**
 - **Pedagogical leaders**
 - **Students**
 - **Scholars**
(primarily economics, politics, social psychology)

EXAMPLE: BATTEN ALUMNA



Perry Bennett/WV Legislative Photography

- **Natalie Roper**
(MPP 2014)
- **Executive Director:**
Generation West Virginia
- **Southerner of the Year 2017**
(*Southern Living Magazine*)



Sholten Singer/The Herald-Dispatch

EXAMPLE: JOB PLACEMENT 2018

98%

Employed within 6 months



2. THE **OPPORTUNITY**

**To be great and good...
... among the best in the
world:**

- **Transforming leadership**
- **Serving the public**
- **Improving lives**
- **Reinvigorating our
democracy**

EXAMPLE: SERVING DEMOCRACY

- **Leadership** for diverse and divided communities
- **Rigorous, evidence-based decision-making** to transcend partisanship
- **Civil discourse** and empathy as a convener for hard topics
- **Resilience** to thrive amidst inescapable change





3. ASSETS

- **Timely mission, aligned with UVA values and Jeffersonian ideals**
- **Award-winning, devoted faculty**
- **Highly-satisfied students**
- **Nimble and committed staff**
- **Sought-after programs**
- **Countless opportunities to leverage UVA's strengths**
- **Proximity to Richmond and Washington**

CHALLENGES

- **Small number of faculty**
- **Small alumni base**
- **Growing yet incomplete awareness of Batten**
- **Space constraints in Garrett Hall**
- **Few global programs**
- **Less-representative population**
- **Better-funded competition for top students**



4. OUR PLAN

I. Strengthening our foundation: PEOPLE

II. Building the impact of Batten PROGRAMS

III. Reinforcing Batten's defining VALUES

IV. Mobilizing the necessary RESOURCES



I. PEOPLE

- Expanding the quality and diversity of **FACULTY**
- Attracting the highest-potential **STUDENTS** (degree and non-degree)
- Empowering a committed **STAFF**
- Nurturing a collaborative **CULTURE**

II. PROGRAMS

- **TEACHING:** greater reach, variety, distinctiveness
- **RESEARCH:** stronger funding, ecosystem, interdisciplinary hub
- **ENGAGEMENT:** more influence with institutions, decision-makers, public and private sector partners



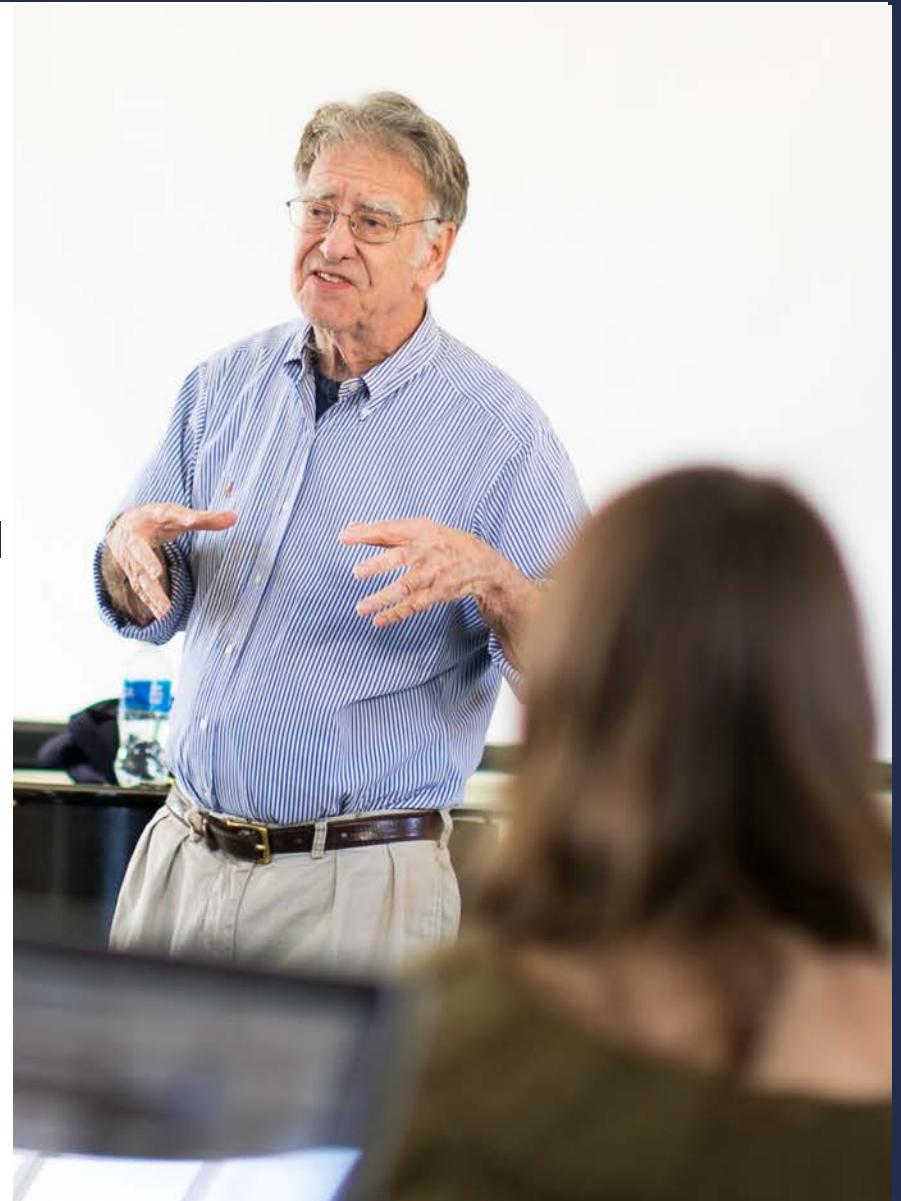


III. VALUES

- **Public Service**
- ***E. Pluribus Batten***
- **Scientific Rigor**
- **Honor and Ethics**

IV. RESOURCES

- **Financial**
- **UVA collaboration and goodwill**
- **Appropriate space**
- **Reputation**





5. Q&A

From your various leadership vantage points...

1. What do you see as the future of leadership?
2. What are the most critical skills for future leaders?



THANK YOU