

**UNIVERSITY OF VIRGINIA
BOARD OF VISITORS**

**Meeting of the Committee on
The University of Virginia's
College at Wise**

December 6, 2018

**COMMITTEE ON THE UNIVERSITY OF
VIRGINIA'S COLLEGE AT WISE**

Thursday, December 6, 2018

1:30 - 2:30 p.m.

Board Room, The Rotunda

Committee Members:

Elizabeth M. Cranwell, Chair

Thomas A. DePasquale, Vice Chair

Whittington W. Clement

Maurice A. Jones

C. Evans Poston

Frank M. Conner III, Ex-officio

Brendan T. Nigro, Student Member

Margaret F. Riley, Faculty Member

Bruce Cahoon, Faculty Consulting Member

AGENDA

	<u>PAGE</u>
I. REMARKS BY COMMITTEE CHAIR (Ms. Cranwell)	1
II. REPORTS ON THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE	
A. Report of the Chancellor (Ms. Henry)	2
• Fall Enrollment 2018	
• Reduced Tuition in Appalachian Region	
• Reorganization – UVA-Wise Office of Enrollment Management and Student Affairs	
• Marketing and Branding Plans	
B. Remarks by the Faculty Consulting Member (Mr. Cahoon)	3
C. Remarks by College at Wise Student (Ms. Turner)	4
III. ITEMS BEFORE OTHER BOARD COMMITTEES	
• Finance – Housing and Dining Rates 2019-2020	
• Finance – College at Wise Tuition and Fees 2019-2020	

**UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY**

BOARD MEETING: December 6, 2018

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: I. Remarks by Committee Chair

ACTION REQUIRED: None

DISCUSSION: Ms. Elizabeth Cranwell, the Committee Chair, will make opening remarks.

**UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY**

BOARD MEETING: December 6, 2018

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: II.A. Report of the Chancellor

ACTION REQUIRED: None

DISCUSSION: Ms. Henry will report on Fall 2018 enrollment at UVA-Wise; a legislative proposal to offer reduced tuition to students in the federally-defined Appalachian region; reorganization efforts in the College's Office of Enrollment Management and Student Affairs; and a new marketing and branding initiative.

A UVA-Wise fall enrollment report featuring current and historic student enrollment statistics and other student demographics is available for review. The College's fall headcount as of September 15, 2018 was 2,066 as compared to 2,099 at the same point in time the previous year, representing a slight decrease of 1.5% in enrollment. Ninety-four percent of the students are from Virginia. Of these, 45% are from the Southwest region, 15% from Northern Virginia, 12% from Central Virginia, and 10% from Tidewater.

**UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY**

BOARD MEETING: December 6, 2018

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: II.B. Remarks by the Faculty Consulting Member

ACTION REQUIRED: None

DISCUSSION: Mr. Cahoon will report on current initiatives underway in academic affairs.

**UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY**

BOARD MEETING: December 6, 2018

COMMITTEE: The University of Virginia's College at Wise

AGENDA ITEM: II.C. Remarks by College at Wise Student

ACTION REQUIRED: None

DISCUSSION: Ms. Telena Marie Turner, from Haysi, Virginia, serves as the 2018-2019 student member of the University of Virginia's College at Wise Board. In the class of 2020, she majors in Communication Studies with a minor in English. She is currently the president of the National Society of Leadership and Success at the College, where she champions student leadership and development. She is the President of the UVA-Wise Student Ambassadors program. Ms. Turner serves as the President of the Residence Hall Association and was elected as its Member of the Year in 2016-2017. She is in the Peake Honors Program and is a Napoleon Hill Scholar.