

UVA Board of Visitors Committee on the University of Virginia's College at Wise

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Chancellor

September 24, 2021



A New Strategic Plan

Strategic Plan Pillars



Re-Imagine Curricular Structure with Focus on Competencies to Meet Academic and Professional Goals

Align Program Portfolio with Institutional Mission, Student Demand, and Regional Need

Invest in Faculty and Staff Recruitment and Development to Achieve Diversity, Collaboration, and Commitment

Attract, Engage and Retain Students Who Will Thrive at UVA Wise

Update Systems, Policies, and Processes to Ensure Sufficient Availability and Efficient Management of Resources

Agenda

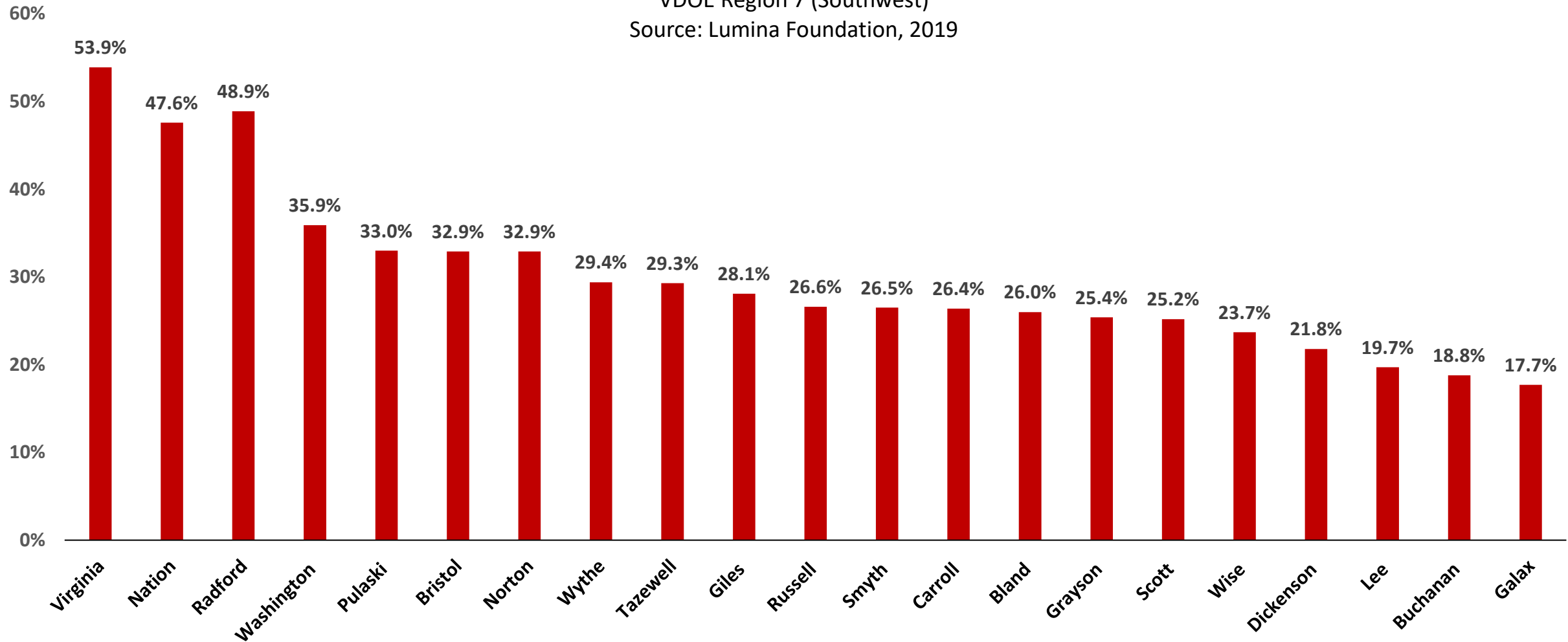
- ▶ Equitable
- ▶ Affordable
- ▶ Transformative

“70% of the [Virginia] population would hold some postsecondary credential by 2030” - The Virginia Plan for Higher Education

Post-secondary educational attainment, Ages 25-64

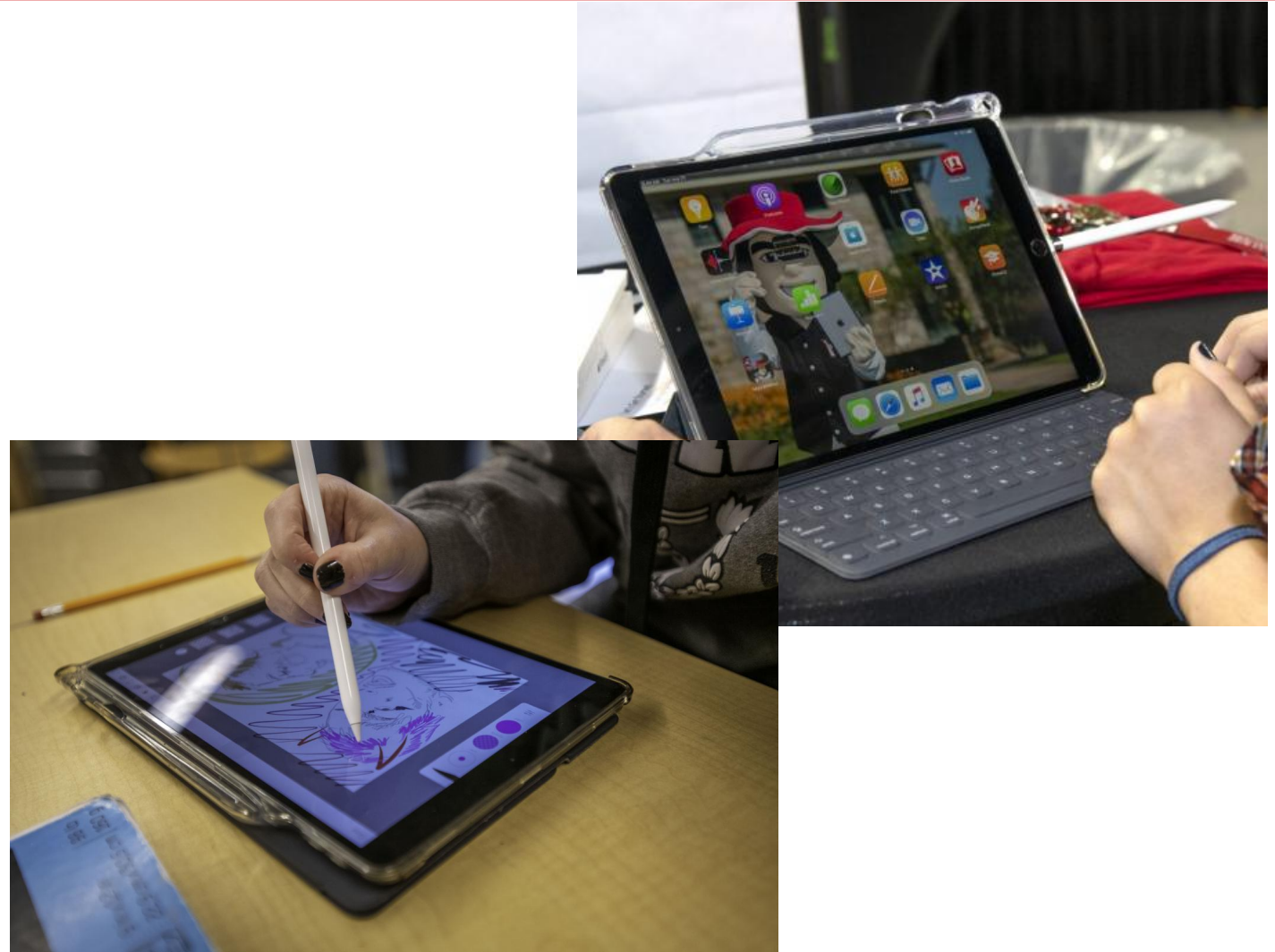
VDOE Region 7 (Southwest)

Source: Lumina Foundation, 2019



Digital Equity and Access: Innovate2Elevate

- ✓ Launched in 2019, Innovate2Elevate provides an iPad, Apple pencil and keyboard to all full-time students, faculty and staff
- ✓ It levels the playing field and closes the digital divide between students who have the means to purchase a computer and those who do not
- ✓ Wi-Fi hotspots were installed in SWVA during the pandemic; internet bandwidth was doubled on campus
- ✓ A UVA Wise Apple Specialist provides training and professional development



Strategies to Advance Equity

- ✓ Implement the Inclusive Excellence Plan
- ✓ Hire additional admission recruiters to enhance the recruitment for underrepresented students
- ✓ Hire a transfer student recruiter
- ✓ Hire an Assistant Director of Data & Information Systems
- ✓ Incorporate two additional faculty advisors into to the UVA Wise Student Advising Corps (NSAC)
- ✓ Enhance processes and software for new student orientation
- ✓ Enhance Counseling Center services
- ✓ Launch graduate programming



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Cost Containment Measures

PERSONNEL ACTIONS

- Implemented a hiring freeze
- Implemented the Early Retirement Incentive Program (ERIP)

FINANCE ACTIONS

- Restructured auxiliary debt
- Launched a college-wide zero-based budget exercise to identify and fund priorities

OTHER ACTIONS

- Reduced discretionary spending
- Implemented a utility conservation project with VA Department of Mines, Minerals and Energy

A College Education Within Reach

- ✓ Within Reach is UVA Wise's financial aid program which eliminates college tuition and fees for qualified students whose families earn \$40,000 or less
- ✓ In the 2020-2021 academic year, 365 students received Within Reach financial aid packages
- ✓ The College has been recognized for graduating students with low debt

Recent Accolades

*Washington Monthly,
"Most Bang For the
Buck" Award*

*U.S. News and World
Report*

*- Ranked Nationally on
Social Mobility Index*

Financial Profile of UVA Wise Student Population



Full-time, degree seeking students

- 92% receive financial aid
- 58% are Pell eligible
- 55% of Pell eligible students have an Expected Family Contribution (EFC) of \$0
- 35% first generation college students

General Fund Requests to Advance Affordability and Success

- ✓ General funds to improve student retention and timely graduation
- ✓ General funds to support graduate student financial aid



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Integrating the Liberal Arts and Professional Development

- ✓ A new liberal arts core curriculum
- ✓ Experiential Learning
 - ✓ Undergraduate Research and Creative Activities
 - ✓ Internships and Career Development with support from SCHEV and private philanthropy
 - ✓ International Study
 - ✓ Community Engagement
 - ✓ Leadership Development
- ✓ Technology graduates



UVA and UVA Wise's Partnership in Nurse Education

- ✓ A unique partnership between UVA and the College at Wise to offer the Family Nurse Practitioner (FNP) degree program to UVA Wise students
- ✓ Addresses critical healthcare needs and an existing shortage of skilled healthcare providers in the region
- ✓ Received \$810,912 in Commonwealth funding to support the program



Strategies to Advance Student and Community Transformation

- ✓ Establish a Center for Educational Excellence and Innovation (CEEI) staffed with an Instructional Technologist
- ✓ Expand M.S. in Nursing and Family Nurse Practitioner Program
- ✓ Continue to partner with the Commonwealth on economic prosperity and revitalization in SWVA and across Virginia





“Many of us in the audience today, myself included, are the first people in our family to earn a college degree. We have big dreams to be teachers, nurses, and coaches like loved ones before us. Some of us aspire to be accountants, small business owners, doctors, lawyers, or professors. We are not leaving college just with degrees, but with the ability to think critically, ethically, and empathetically. The ability to think and write and speak—to empower our ideas and the ideas of others.”

Telena Turner, UVA Wise Class of 2020

Academic Affairs Leadership



- Mark Clark, Asbury Professor of History, will serve as the Dean of Faculty Affairs



- Sabrina Qureshi, Instructor in Business, will serve as the Dean of Academic Programs and Curriculum



- Mike Shell, Associate Professor of Biology, will serve as the Dean of Student Success and Degree Completion



Enrollment Management

- On-going Admission Counselor Training
- Tour Guide Training
- New Emphasis on Campus Visit Experience
- **Data-Informed Decision Making**
- **Recruitment Marketing**
- Timely Financial Aid Offers
- Scholarship Model



Advancement

Honor the Future

Campaign Total

Gifts and Pledges \$64,040,096

FY21 Giving

Gifts and Pledges \$5,006,061

Philanthropic Cash Flow \$6,600,549

Fiscal Year ending June 30, 2021



Student Affairs



- Expedition
 - Being Wise (community expectations)
 - You are Wise (academic expectations)
 - Wise Up (academic support resources)
 - iWise (iPad support)
- Housing & Residence Life – 460 students in residential community
- Student Recreation
 - Hollywood Squares, Virtual Bingo, “Gift Card Frenzy,” Golden Egg Hunt
 - Corn hole, whitewater rafting, waterpark

