

**UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS**

**Meeting of the Committee on  
The University of Virginia's  
College at Wise**

**June 3, 2022**

**COMMITTEE ON THE UNIVERSITY OF  
VIRGINIA'S COLLEGE AT WISE**

**June 3, 2022  
10:45 – 11:45 a.m.  
Board Room, The Rotunda**

**Committee Members:**

Elizabeth M. Cranwell, Chair  
Mark T. Bowles, Vice Chair  
Carlos M. Brown  
Frank M. Conner III  
Angela Hucles Mangano

C. Evans Poston  
Whittington W. Clement, Ex-officio  
Joel W. Hockensmith, Faculty Representative  
Lily A. Roberts, Student Representative  
Priscilla Brame, Faculty Consulting Member

**AGENDA**

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**UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS AGENDA ITEM SUMMARY**

**BOARD MEETING:** June 3, 2022

**COMMITTEE:** The University of Virginia's College at Wise

**AGENDA ITEM:** I. Remarks by Committee Chair

**ACTION REQUIRED:** None

**DISCUSSION:** Committee Chair, Ms. Elizabeth Cranwell, will make opening remarks.

**UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS AGENDA ITEM SUMMARY**

**BOARD MEETING:** June 3, 2022

**COMMITTEE:** The University of Virginia's College at Wise

**AGENDA ITEM:** II.A. Appointments to The University of Virginia's College at Wise Board

**DISCUSSION:** The University of Virginia's College at Wise has a local advisory board appointed by the Board of Visitors. The UVA Wise Board Nominating Committee recommends the following persons for appointment or reappointment to the College Board for terms ending June 30, 2026:

- Fran G. Hunt (reappointment) – Mr. Hunt graduated from the University of Virginia's College at Wise in 1980 earning a degree in Business & Public Administration. He is currently President of Hunt Commercial Properties Group, Inc. in Newport News traveling throughout the southeastern states specializing in restaurant and retail site selection. Mr. Hunt is the incoming President of the UVA Wise Alumni Association Board of Directors and previously served on the Foundation Board. He is a member of the College at Wise's Honor the Future Campaign Cabinet. For his efforts in increasing alumni giving through the Pi Kappa Phi Alumni Chapter, he was named the 2015 Volunteer of the Year.
- Marvin W. Gilliam (reappointment) – Mr. Gilliam is a graduate of the University of Virginia where he earned a degree in Economics. He previously served as an executive of Cumberland Resources Corporation and now leads MAM Development LLC in Abingdon. Mr. Gilliam served on the Board of Visitors from 2010-2014 and continues to be an ardent fan of the University and Cavaliers. He grew up in Wise where his mother, Betty Jones Gilliam, served as the College's first art professor and continued on the faculty for decades. He currently serves as a member of the UVA Wise Honor the Future Campaign Cabinet Executive Committee, and as a member of the Foundation Board and Alumni Association Board.
- Mike L. Allen (reappointment) – Mr. Allen is a graduate of The University of Virginia's College at Wise earning a degree in Business and Public Administration. He also attended the United Fidelity and Guaranty Insurance School and serves as President of Southwest Insurance Agency with offices in Norton, Big Stone Gap, Jonesville and Johnson City, TN. He is a native of southwest Virginia and very engaged in supporting the region. He is a member of the UVA Wise Honor the Future Campaign Cabinet. Mr. Allen currently serves as Vice-Chair of the Ballad Healthcare Advisory Board which includes Wise, Dickenson and Lee Counties. Additionally, he previously served on the Foundation Board of Directors and the Wise County Education Foundation.

- Duane A. Miller (new appointment) – Mr. Miller has led regional economic and community development efforts for 28 years and currently serves as the Executive Director of LENOWISCO. He has served as past chairman of the Frontier Health Board of Directors, Past President and current member of the UVA Wise Alumni Board, current member of the Foundation Board, a member of GO VIRGINIA Region One Council and the Virginia Coalfield Economic Development Authority among other significant Boards. Mr. Miller earned a degree in public administration with a minor in political science from The University of Virginia’s College Wise.
- Phillip L. Blevins (new appointment) – Mr. Blevins is currently serving as a Judge Advocate General (JAG) in the U.S. Air Force, as a military defense attorney. After earning a degree in Administration of Justice from UVA Wise, he attended Appalachian School of Law where he earned a juris doctorate. Mr. Blevins continued his education at the University of Missouri where he earned a post-doctorate law degree. He is currently serving on the Alumni Association Board of Directors, Appalachian School of Law Alumni Board of Directors, the Adwolfe Volunteer Fire Board of Directors and is a member of the Pi Kappa Phi Alumni Chapter. When at UVA Wise, Mr. Blevins served as Student Government Association President.
- Rhonda M. Perkins (new appointment) – Mrs. Perkins graduated from The University of Virginia’s College at Wise earning a degree in Business and Public Administration. She spent a significant part of her career working in the energy industry leading human resources. Mrs. Perkins is Co-Chair of the College at Wise’s Honor the Future Campaign Cabinet. She is a member of the Foundation Board and the Alumni Association Board of Directors, where she served as President. Mrs. Perkins previously served on the Wise County Chamber of Commerce, the Mountain Empire Community College and St. Mary’s Hospital Boards. For her dedicated service to the region, she was honored as Citizen of the Year. Most recently, she was named Volunteer of the Year at Johnston Memorial Hospital in the spring of 2022. Mrs. Perkins was recognized previously as UVA Wise’s Volunteer of the Year.
- Brian K. Blanton (new appointment) – Mr. Blanton graduated from The University of Virginia’s College at Wise earning a degree in Business Administration with a concentration in Accounting. He is a Certified Public Accountant and is a partner at Rodefer Moss & Company, PLLC. He was previously partner/owner of Thrower Blanton Associates, PC. He is Treasurer of the UVA Wise Foundation Board and previously held the position of President and previously Treasurer of the UVA Wise Alumni Association. He is a member of the UVA Wise Honor the Future Campaign Cabinet. Mr. Blanton was inducted into the UVA Wise Athletic Hall of Fame for his accomplishments as part of the College’s Baseball team.

**ACTION REQUIRED:** Approval by the Committee on The University of Virginia's College at Wise and by the Board of Visitors

**APPOINTMENT/REAPPOINTMENTS TO THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE BOARD**

RESOLVED, Mr. Fran G. Hunt, Mr. Marvin W. Gilliam, and Mr. Mike L. Allen are reappointed to The University of Virginia's College at Wise Board for a period of four years, ending June 30, 2026; and

RESOLVED FURTHER, Mr. Duane Miller, Mr. Phillip Blevins, Mrs. Rhonda Perkins, and Mr. Brian Blanton are appointed to The University of Virginia's College at Wise Board for four-year terms ending June 30, 2026.

**UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS AGENDA ITEM SUMMARY**

**BOARD MEETING:** June 3, 2022

**COMMITTEE:** The University of Virginia's College at Wise

**AGENDA ITEM:** II.B UVA Wise Master of Education

**DISCUSSION:** Ms. Henry and Ms. Folds-Bennett will report on the status of the program announcement regarding the College's first master's degree, the Master of Education. They will review the program announcement which was submitted to the State Council of Higher Education for Virginia (SCHEV). The program announcement is appended to the committee book.

**ACTION REQUIRED:** Approval by the Committee on The University of Virginia's College at Wise and by the Board of Visitors

**UVA WISE MASTER OF EDUCATION**

WHEREAS, the Board of Visitors has reviewed the program announcement, including the workforce needs and duplication analyses, provided to the State Council of Higher Education for Virginia (SCHEV) by the University of Virginia's College at Wise (College at Wise) for the proposed Master of Education program;

RESOLVED, the Board of Visitors approves the Master of Education program at the College at Wise and supports the program announcement, including the workforce needs and duplication analyses, provided to SCHEV.

**UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS AGENDA ITEM SUMMARY**

**BOARD MEETING:** June 3, 2022

**COMMITTEE:** The University of Virginia's College at Wise

**AGENDA ITEM:** III.A UVA/UVA Wise Collaborative Visits

**ACTION REQUIRED:** None

**DISCUSSION:** Ms. Henry will report to the committee on recent UVA visits to the UVA Wise campus.



**UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS AGENDA ITEM SUMMARY**

**BOARD MEETING:** June 3, 2022

**COMMITTEE:** The University of Virginia's College at Wise

**AGENDA ITEM:** III.B Report of the Chancellor

**ACTION REQUIRED:** None

**DISCUSSION:** Ms. Henry will report to the committee on the following items:

**Enrollment Report**

The enrollment outlook for fall 2022, including the Year in Wise program which admits deferred admission students from UVA.

**Vice Chancellor of Enrollment Management and Chief of Staff**

The current status of Vice Chancellor of Enrollment Management and Chief of Staff searches.

**Crockett Award**

In 1995, Clinch Valley College presented its first Samuel R. Crockett Award. The award was named for Samuel R. Crockett Jr. who in 1954 was the University of Virginia's extension division representative in Southwest Virginia. Mr. Crockett was instrumental in establishing a division of the University of Virginia in Wise.

The award is presented to an individual who has made significant efforts toward strengthening the relationship between the University of Virginia and the College. Since 1995, the award has been given 21 times. Ms. Henry will announce the 2022 recipient.

**UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS AGENDA ITEM SUMMARY**

**BOARD MEETING:** June 3, 2022

**COMMITTEE:** The University of Virginia's College at Wise

**AGENDA ITEM:** III.C. Remarks by Faculty Consulting Member

**ACTION REQUIRED:** None

**DISCUSSION:** Ms. Priscilla Brame will report on current initiatives underway in academic affairs.

# APPENDIX

**STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA**  
**Program Announcement Form**

**I. Basic Program Information**

Institution (official name)	The University of Virginia's College at Wise
Degree Program Designation	Master of Education (Med)
Degree Program Name	Education
CIP code	13.0101
Anticipated Initiation Date	August 2023
Governing Board Approval Date (actual or anticipated)	

**II. Curriculum Requirements.** Address the following using appropriate bolded category headings:

<b>Master of Education Core Course Requirements:</b>		
*EDU 5500	Fundamentals of Curriculum and Curriculum Design	3
*EDU 5510	Learning & Development	3
*EDU 5520	Assessments for Student and Teacher Growth	3
*EDU 5530	Diversity & Learning	3
*EDU 5540	Advanced Classroom Management and Behaviors	<u>3</u>
*Denotes new course		15
<b>Concentration (Curriculum &amp; Instruction)</b>		
*EDU 5600	Literacy for All Learners across the Curriculum	3
*EDU 5610	Instruction beyond the Standards	3
*EDU 5620	Differentiated Instruction	3
*EDU 5630	Instruction & Collaboration in Schools	3
*EDU 5640	Teaching in America: Past, Present, & Future	<u>3</u>
*Denotes new course		15
<b>Additional Requirements</b>		
<p>Course objectives require students to play an active role in examining current research, conducting their research in specific areas, and disseminating their findings. Professors will guide students and focus instruction/resources to ensure students are meeting each of the course objectives.</p> <p>The curriculum for the proposed Master of Education in Education includes discipline-specific content knowledge augmented by up-to-date pedagogical and professional knowledge. The Master of Education curriculum includes a combination of discipline-specific courses: content knowledge, professional education, licensure requirements, and pedagogical themes. The curriculum for the degree has been designed to meet the standards of the Southern Association of Colleges and Schools Principles of Accreditation's Section 9: Educational Program Structure and Content. Standard 9.6 states, "graduate degree programs are progressively more advanced in academic content than undergraduate programs."  <a href="https://sacscoc.org/app/uploads/2019/08/2018PrinciplesOfAccreditation.pdf">https://sacscoc.org/app/uploads/2019/08/2018PrinciplesOfAccreditation.pdf</a> Students will take fifteen (15) credit hours of curriculum and curriculum design, student learning and</p>		

development, assessments for student and teacher growth, diversity and learning, and advanced classroom management. Students will take fifteen (15) core credit hours in literacy, instruction, differentiation, collaboration, and education of the 21st-century student. Upon completion of the program, students will be proficient in literacy, instruction, curriculum, and collaboration.

The proposed Master of Education degree requires successful completion of 30 credit hours. The degree is a non-thesis 30 credit hour program. The curriculum will include one concentration of curriculum and instruction.

**III. Description of Educational Outcomes.** Use bullets to list outcomes. (max. 250 words)

Upon completion of the degree students will be able to:

- Collect and analyze data using quantitative techniques [EDU 5510, EDU 5520]
- Collect and analyze data using qualitative techniques [EDU 5600, EDU 5540]
- Write rigorous purpose statements and research questions (with assistance from the primary advisor during the first semester)
- Prepare manuscripts for potential publication (e-portfolio)
- Use appropriate APA style (all courses)
- Create and design assessments that accurately measure student and teacher growth [EDU 5520]
- Review and evaluate curriculum resources for use in classrooms [EDU 5500, EDU 5600]
- Implement a classroom management plan that supports challenging and behaviorally challenged students [EDU 5540]
- Review curriculum programs and conduct needs assessments within P12 schools [EDU 5500, EDU 5610, EDU 5630]
- Provide training and expertise to P12 schools in the field of teaching and literacy [EDU 5600, EDU 5610]
- Write curriculum reviews for P12 schools [EDU 5500, EDU 5610]
- Participate in the development of P12 School Improvement Plans [EDU 5500, EDU 5510, EDU 5530]

**IV. Description of Workplace Competencies/Skills.** Use bullets to list outcomes. (max. 250 words)

Workplace Competencies/Skills for graduates of the proposed Master of Education in Education include:

- Working in a P12 school
- Developing appropriate learning curriculum and materials for students
- Providing educational programs that effectively teach students
- Planning appropriate activities to promote learning for all students
- Tracking and maintaining appropriate records of students' progress
- Adapting, modifying, individualizing instruction and assignments to meet the challenge level of all students
- Implementing advanced classroom management techniques
- Working collaboratively with other workplace professionals
- Communicating effectively with students, parents, administrators, and other appropriate entities as necessary for educators
- Exploring research topics, creating research agendas, actively conducting research, and completing research on selected topic(s).

Students seeking the teacher licensure option will be able to:

- Demonstrate the aforementioned competencies
- Administer standardized cognitive achievement tests and standardized tests according to local, state, and federal requirements
- Integrate appropriate use of technology into instruction
- Manage student behaviors using school guidelines on student behavior
- Create lessons, offer instruction, and assess students to assure all students are making academic progress.

**V. Duplication.** Provide information for each existing degree program at a Virginia public institution at the same degree level. Use SCHEV's degree/certificate inventory and institutions' websites.

<b>Institution</b>	<b>Program degree designation, name, and CIP code</b>	<b>Degrees granted (most recent 5-yr average) 2016-17-2021</b>
James Madison University	MED/MAT, Education, CIP Code: 13.0101	281
Liberty University	MED, Teaching and Learning, CIP Code: 13.0101	81
Longwood University	MS, Education, CIP Code: 13.0101	64
Norfolk State University	Teacher Education CIP Code: 13.1299	38
Radford University	MS, Education, CIP Code: 13.0101	42
Shenandoah University	MSE, Education, CIP Code: 13.0101	44

Institution	Program degree designation, name, and CIP code	Degrees granted (most recent 5-yr average) 2016-17-2021
University of Lynchburg	MED, Educational Studies, CIP Code: 13.0101	1
University of Mary Washington	MED, Education, CIP Code: 13.0101	83
University of Virginia	MT, Education, CIP Code: 13.0101	144
Virginia Commonwealth University	MT, Teaching, CIP Code: 13.0101	113
Virginia Wesleyan University	MAED, Masters of Arts in Education, CIP Code: 13.0101	1

## VI. Labor Market Information.

### Labor Market Information: Bureau of Labor Statistics, 2020 -2030 (10-Yr)

Occupation	Base Year Employment	Projected Employment	Total % Change and #s	Typical Entry Level Education
Education Kindergarten and Elementary Teachers <sup>1</sup>	1,492,400	1,603,900	7 % & 111,500	Minimum of BA
Education Secondary School Teachers <sup>2</sup>	998,800	1,077,000	8% & 78,200	Minimum of BA
Education Administrators, kindergarten through secondary	270,200	291,300	8% & 21,200	Master's degree

### Labor Market Information: Virginia Employment Commission, 2018 -2028 (10-Yr)

Occupation	Base Year Employment	Projected Employment	Total % Change and #s	Annual Change #	Education
Elementary Teachers <sup>3</sup>	35,455	36,444	2.8% & 989	99	Minimum of BA
Secondary Teachers <sup>4</sup>	26,099	26,883	3% & 784	78	Minimum of BA

Occupation	Base Year Employment	Projected Employment	Total % Change and #s	Annual Change #	Education
Education Administrators, Elementary and Secondary School <sup>5</sup>	6875	7123	3.6% & 248	25	Master's degree

## VII. Projected Resource Needs

Cost and Funding Sources to Initiate and Operate the Program			
Informational Category		Program Initiation Year 2023 - 2024	Program Full Enrollment Year <sup>12</sup> 2025 - 2026
1	Projected Enrollment (Headcount)	30	36
2	Projected Enrollment (FTE)	26	28
3	Estimated Tuition and E&G Fees	\$14,287	\$15,159
4	Projected Revenue from Tuition and E&G Fees	\$238,872	\$467,020
5	Other Funding Sources Dedicated to the Proposed Program (e.g., grant, business entity, private sources)	\$0	\$0

<sup>1</sup> Bureau of Labor Statistics, U.S. Department of Labor, *Occupational Outlook Handbook*, Kindergarten and Elementary School Teachers, at <https://www.bls.gov/ooh/education-training-and-library/kindergarten-and-elementary-school-teachers.htm>

<sup>2</sup> Bureau of Labor Statistics, U.S. Department of Labor, *Occupational Outlook Handbook*, High School Teachers, at <https://www.bls.gov/ooh/education-training-and-library/high-school-teachers.htm>

<sup>3</sup> Bureau of Labor Statistics, U.S. Department of Labor, *Occupational Outlook Handbook*, High School Teachers, at <https://www.bls.gov/ooh/education-training-and-library/high-school-teachers.htm>

<sup>4</sup> Virginia Employment Commission, *Virginia's Career and Workforce Labor Market Information*, Elementary School Teachers, at <https://virginiaworks.com/Occupational-Projections>

<sup>5</sup> Virginia Employment Commission, *Virginia's Career and Workforce Labor Market Information*, Secondary School Teachers, at <https://virginiaworks.com/Occupational-Projections>

<sup>6</sup> Virginia Employment Commission, *Virginia's Career and Workforce Labor Market Information*, Education Administrators, Elementary and Secondary School, at <https://virginiaworks.com/Occupational-Projections>

<sup>7</sup> For the "Full Enrollment Year" use: for associate degrees, initiation year plus 1; for baccalaureate degrees, initiation plus 3; for masters degrees, initiation plus 2; for doctoral degrees, initiation plus 3.



**VIII. Virginia Needs.** Briefly indicate state needs for the degree program. (max. 250 words)

**Lack of Equity in Education Opportunities**

Inequity exists in public educational opportunities across Virginia based on location. Unfortunately, for residents in the western part of Virginia, only 3 institutions (Bluefield College, Emory & Henry College, and UVA Wise) exist west of Radford. Geographically, Radford is the closest public institution to offer a Master of Education degree at over 100 miles distance from most county residents in Virginia.

**UVA WISE Commitment to the Region**

According to results from a 2020 UVA Wise survey of teachers within 50-mile radius of campus, over 55 % of responders were interested in pursuing a Master's of Education at UVA Wise. The lack of a public graduate-level program indicates a failure to address the mission of the College and neglects the basic reason why the College was created.

Less than 40% of educators in SWVA hold a master's degree compared to 58% of teachers in the rest of the state. School districts in SWVA have the lowest percentage of master's qualified teachers of any of the eight Virginia Superintendents' Regions.

**Teacher Shortages**

One of the most critical educational issues plaguing the United States, the Commonwealth of Virginia, and school districts surrounding UVA Wise is the shortage of teachers and highly qualified educators.

**Student Demand**

In a survey conducted in October 2020 by the UVA Wise Education Department, over 75% of respondents indicated an extremely and very important need for UVA Wise to offer graduate-level programs in education.