



# **PUBLIC COMMENT SESSION**

## **Educational Workshop**

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December 2, 2021



# Agenda

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- **Introductions**
- **Our Value Proposition**
- **State Support & Budget Pressures**
- **Tuition Proposal for 2022-24**



# Our Value Proposition



# A Great and Good University

## The 2030 Plan: Strategic Goals

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## STRATEGIC GOALS

- Strengthen Our Foundation
- Cultivate the Most Vibrant Community in Higher Education
- Enable Discoveries That Enrich and Improve Lives
- Make UVA Synonymous with Service

# University of Virginia Value Proposition

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**14:1**

**Student-Faculty  
Ratio**

**7,421**

**Degrees Awarded  
2020-2021**

**96.8%**

**1-Year Retention Rate**  
Stable retention rate for first-time,  
first-year students entering  
FALL 2020

**100%**

**Financial Need Met**

# Tuition Philosophy

- Prioritize Affordability, Accessibility, and Maintaining High Quality
  - **Metrics** – graduation rates, job and graduate school placement, minimal tuition increases
  - **AccessUVA** meets 100% of demonstrated need and limits debt
- Tuition is last resort; look to other revenues and savings

**#4**

Best Public  
National University  
2022  
*U.S. NEWS & WORLD REPORT*

**#1**

Best-Value Public  
College in Virginia  
2021  
*FORBES*

**#1**

Best Public School for  
Financial Aid  
2021  
*PRINCETON REVIEW*

**#2**

Best-Value  
Public College  
2021  
*PRINCETON REVIEW*

**#3**

Best-Value  
Public University  
2022  
*U.S. NEWS & WORLD REPORT*

**#2**

Best-Value  
Public University  
2020  
*MONEY MAGAZINE*

# AccessUVA

**Grants cover tuition, fees, room, and board**

**Grants cover tuition and fees**

*Virginia families receive*

**Income Under \$30K**

**Income Under \$80K**

<b>Low-Income Virginians</b>	<b>\$4K</b>
<b>Other Virginians</b>	<b>\$18K</b>
<b>Non-Virginians</b>	<b>\$28K</b>

**Loan Caps Over Four Years**

**36%**

**Students With Need**

**100%**

**Need Met For All Undergraduates**



# State Support and Budget Procedures



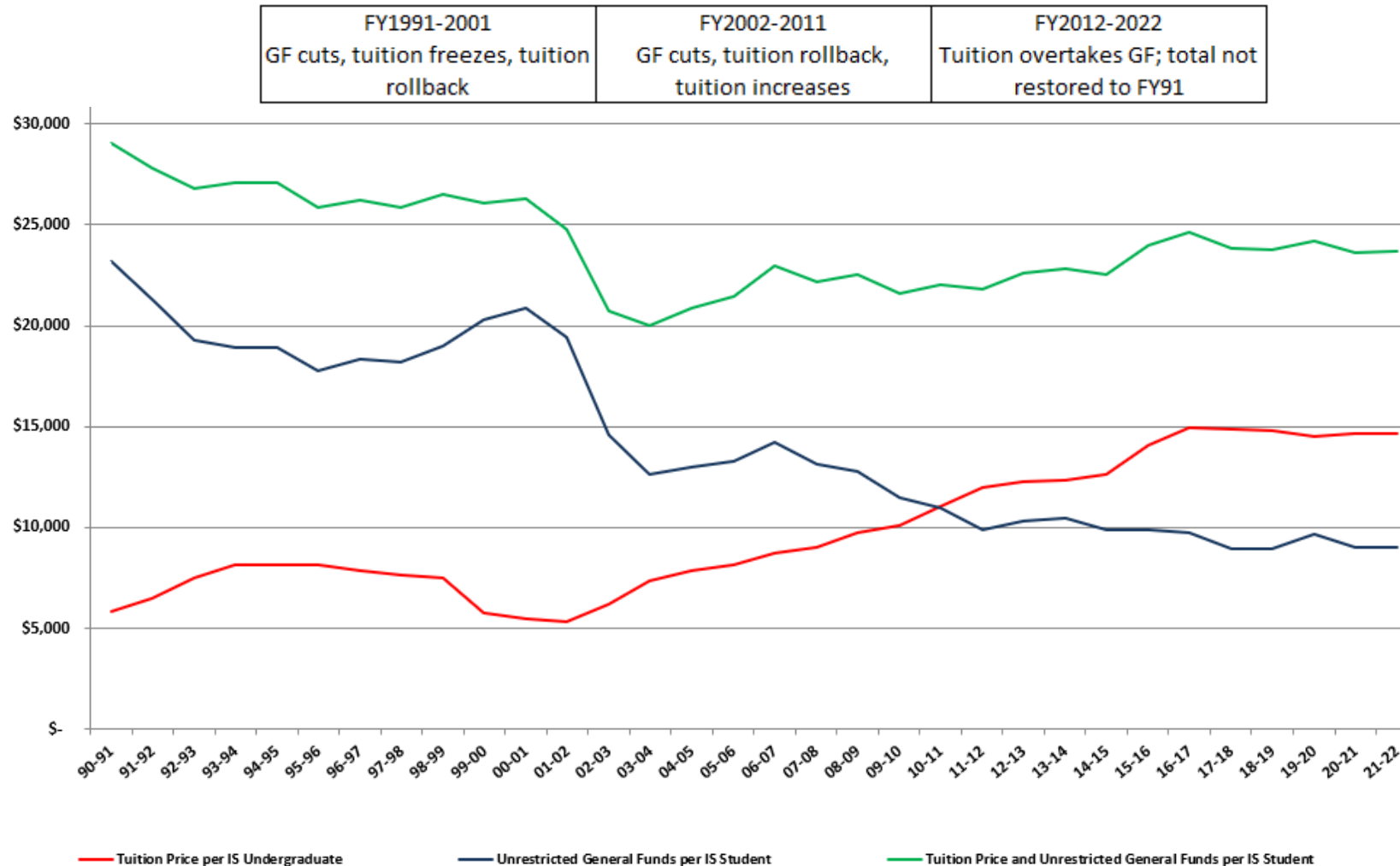


# Changing Relationship Between State Appropriation and Tuition in Funding Educational Costs

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- Responsibility for funding educational costs has shifted from the taxpayer to the student
- Over 30 years, the combined investment from student and state is less than 1990-91 (inflation-adjusted)
- Increases in tuition have not kept pace with the decline in general funds, leaving a gap of \$4,141 per student in 2021-2022
- Differential tuition, and increases in out-of-state tuition, endowment return, and philanthropy have been critical to maintain excellence

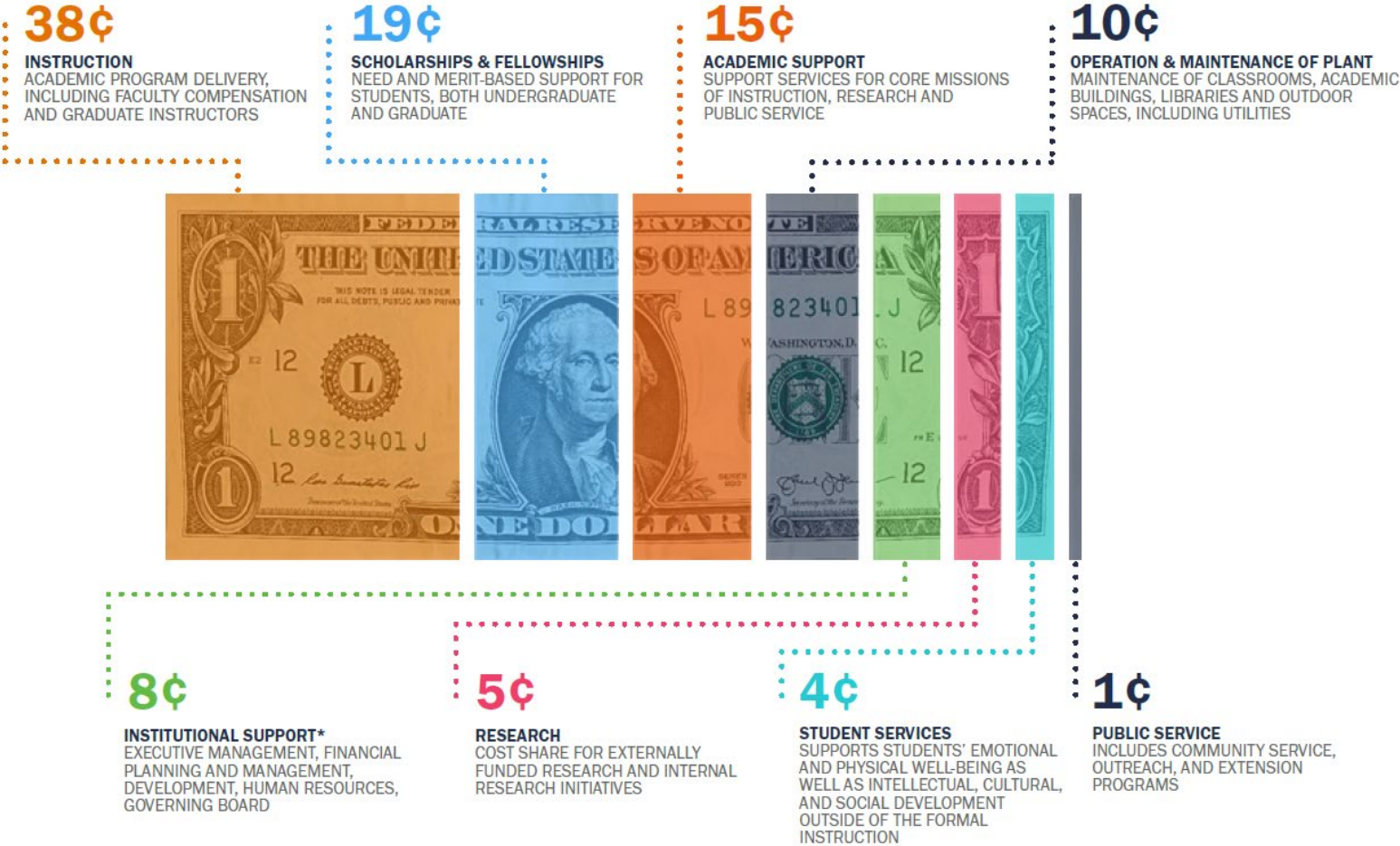
# Thirty Years of State Appropriation and In-State Undergrad Tuition (In 2022 dollars)



Note: Tuition used is the in-state, undergraduate A&S rate



# How We Spend Tuition and State Funds to Educate Students



*\*Institutional Support includes police and emergency preparedness as well as compliance with state and federal regulations including Title IX, the Clery Act, FERPA, the Americans with Disabilities Act, the Equal Opportunity Act, the Fair Labor Standards Act, the Federal Information Security Management Act, and other federal mandates.*

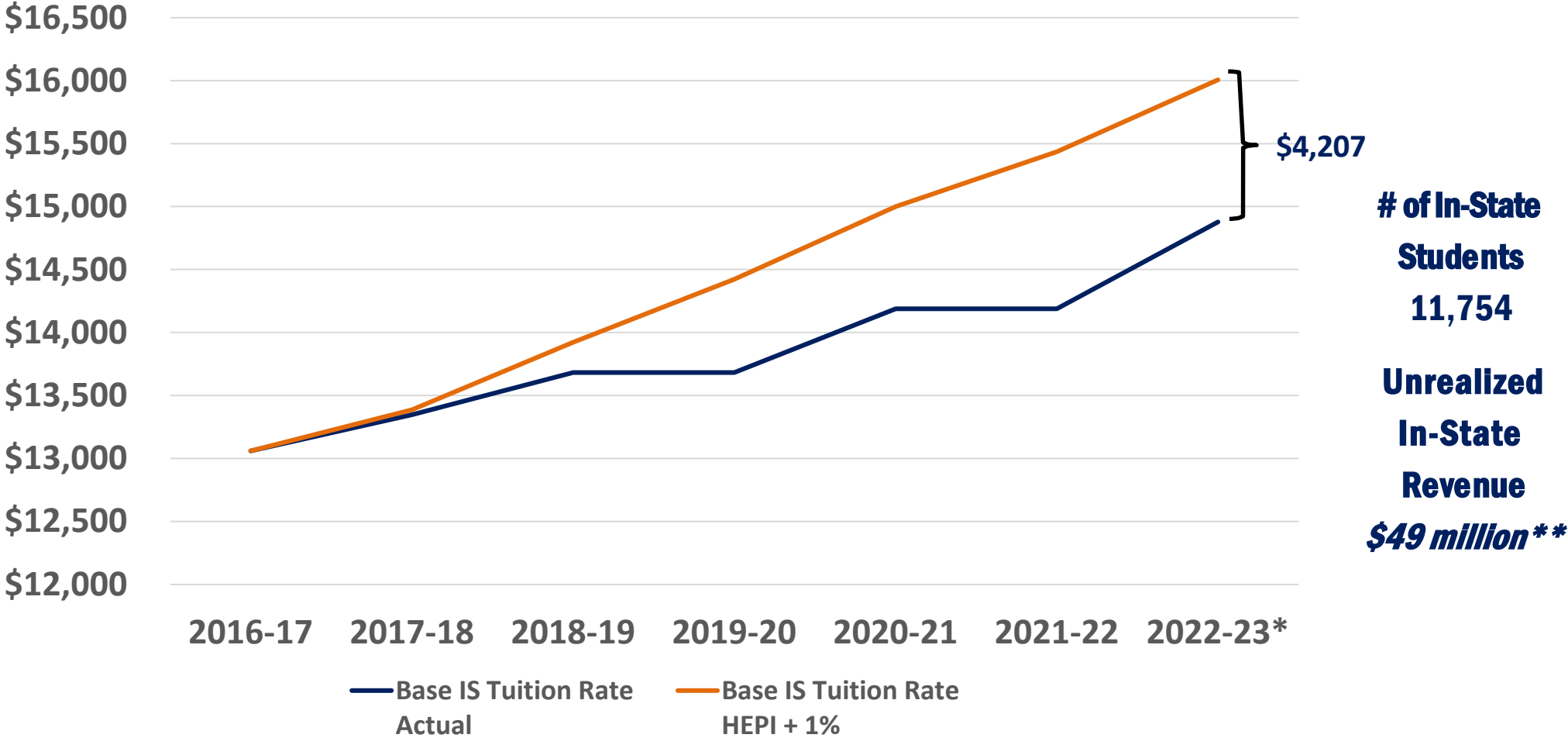
# Base In-State Undergraduate Tuition vs. HEPI + 1%

	Increase	HEPI	HEPI + 1%
<b>2022-23*</b>	3.5% - 4.9%	2.7%	3.7%
<b>2021-22</b>	0.0%	1.9%	2.9%
<b>2020-21</b>	3.6%	3.0%	4.0%
<b>2019-20</b>	0.0%	2.6%	3.6%
<b>2018-19</b>	2.4%	3.0%	4.0%
<b>2017-18</b>	2.2%	1.5%	2.5%
<b>2016-17</b>	1.5%	2.0%	3.0%
<b>Total over 7 yrs</b>	13.2% - 14.6%	16.7%	23.7%
<b><i>Average Increase</i></b>	<b><i>1.9% - 2.1%</i></b>	<b><i>2.4%</i></b>	<b><i>3.4%</i></b>

\*Preliminary HEPI as of August 2021; range is proposed



# Base In-State Undergraduate Tuition vs. HEPI + 1%



\*Reflects proposed tuition increase for 2022-23.

# Operational Efficiencies

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- Health insurance: No premium increase for two years
- Operations and physical plant
- Procurement & IT: cost savings through contract renegotiations
- Optimization of IT infrastructure through equipment replacements, modernization, and cost-effective services
- Process automation/improvement in support of COVID-related management and tracking
- Emphasis on sustainability, including elimination of single-use plastics
- Ongoing efforts to evaluate centrally versus unit-provided services
- Reallocation of existing funding toward new initiatives

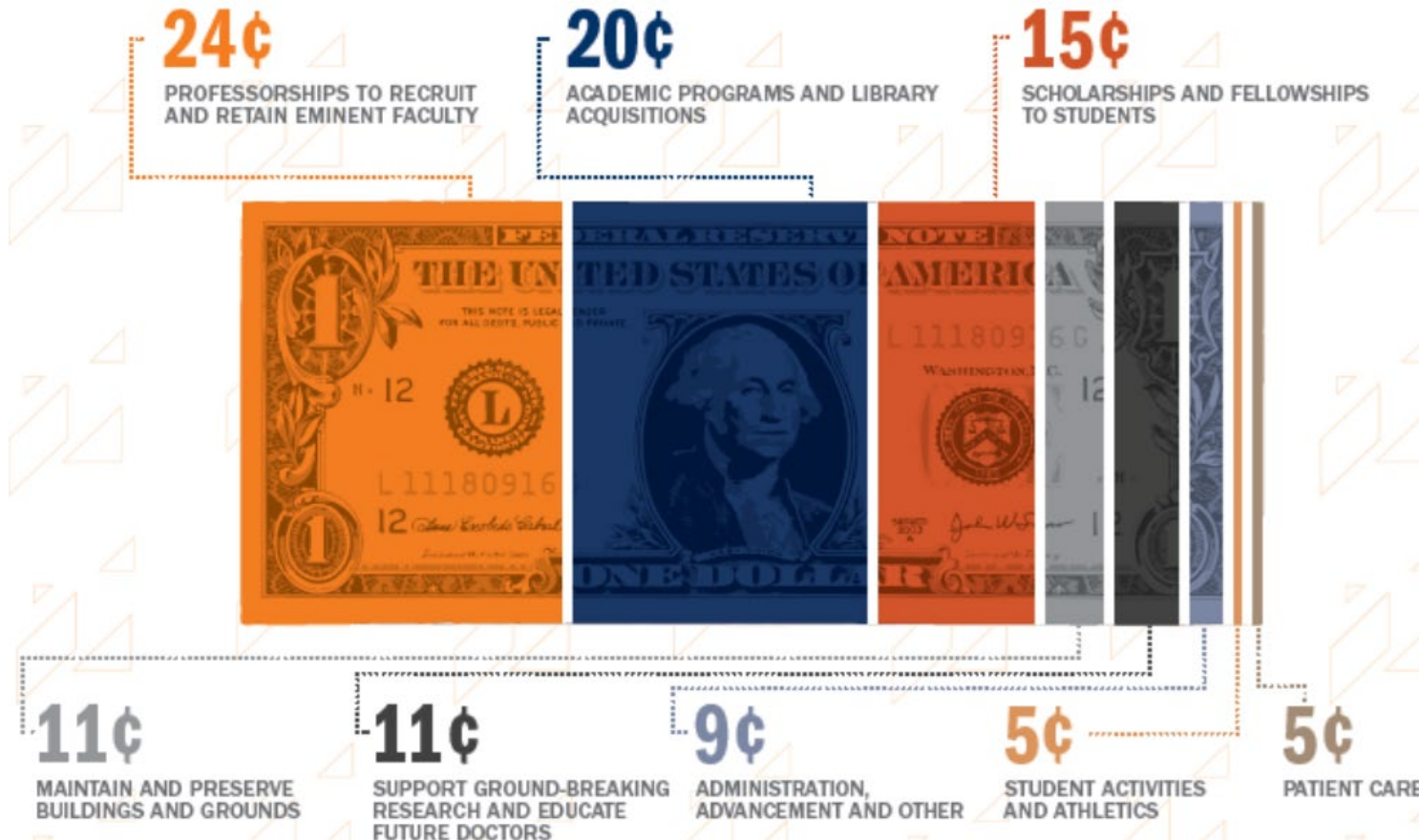


# The Role of an Endowment

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- Long-term sustainability, as well as protect against inflation
- Supplement base tuition and appropriations enabling UVA to remain excellent:
  - Fund strategic priorities outlined in *Great and Good: The 2030 Plan*
  - Recruit world class faculty and researchers
  - Fund the best undergraduate financial aid program among publics
  - Match state contributions to capital, as well as fund premier facilities (Health & Wellness, Contemplative Sciences, Data Science, Democracy Institute) that are not funded from the state

# How The Rector & Visitors Endowment Distribution Is Used



76% donor-restricted  
24% unrestricted

86 cents of every dollar spent from the endowment distribution directly supports the University's excellent student experience, which means the University doesn't have to pass these costs along to students in the form of tuition and fees. In essence, this portion of the endowment spending provides a hidden scholarship of nearly \$7,400 per student.

# 2022-2023 Operating Challenges and Opportunities

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- What does base tuition increase generate (net)?
  - 1.0%: \$3.0M
  - 3.5%: \$10.5M
  - 4.9%: \$14.7M
- What cost increases are we facing?
  - Inflation (HEPI)
  - 3% merit increase for all Faculty/Staff: \$28.5M
  - Minimum wage increases and increased pay for front-line workers
  - Utilities
  - Library collections



# Tuition Proposal for 2022-2024

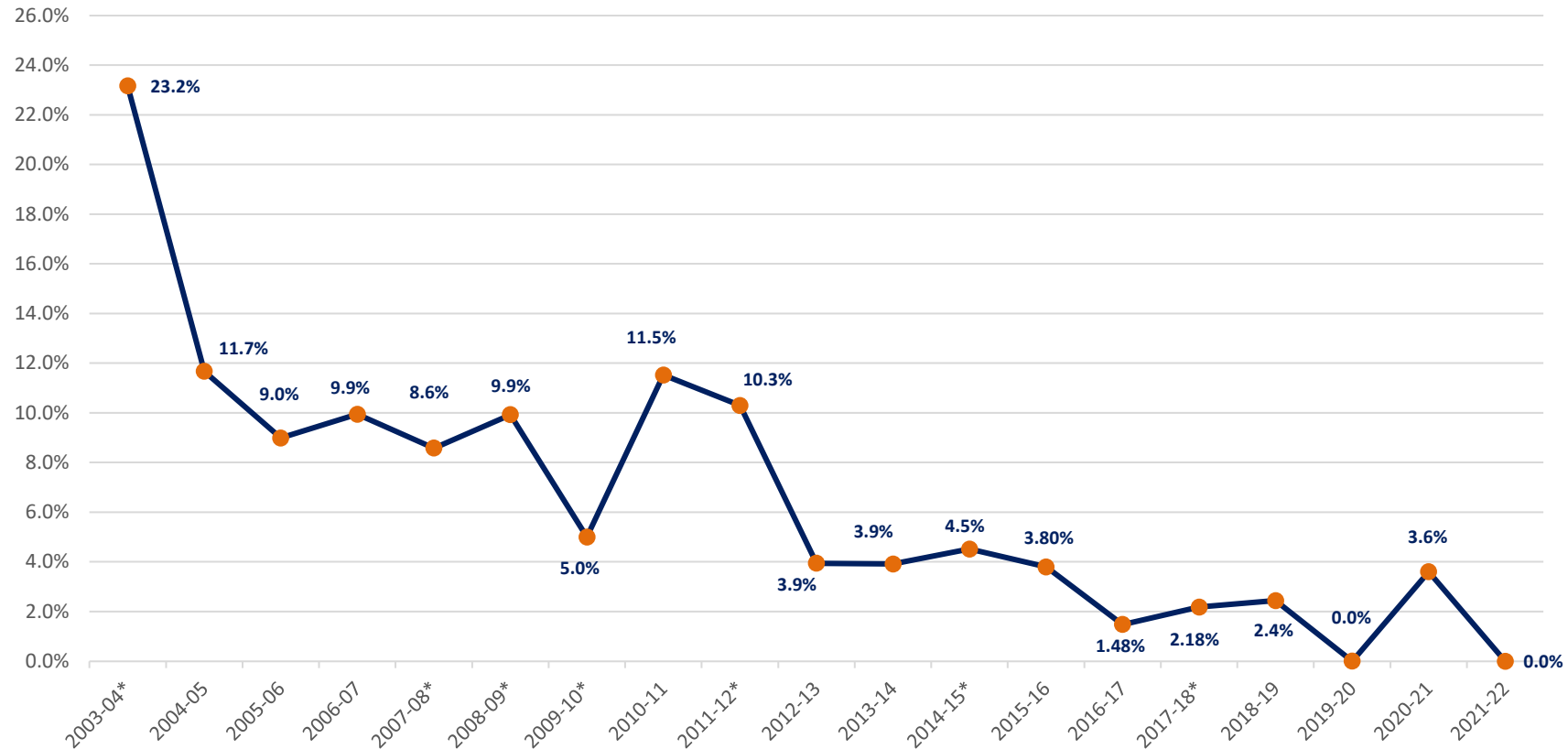


UNIVERSITY  
*of* VIRGINIA



# Tuition History

## In-State Base Undergraduate Tuition and E&G Fee Historical Rate Increases



\*Denotes year of a general fund decrease.

\*\*The state provided a base \$5.52 million in general funds to offset the 2019-20 tuition freeze.

# Undergraduate Tuition and Fees Proposal

**For 2022-23 and 2023-24, the Board of Visitors will consider a proposal to increase undergraduate tuition and fees within a range of 3.5% to 4.9% each year.**

The University's proposal assumes that the unrestricted state appropriation will be at essentially the same level as it was in the 2020-2022 Appropriation Act.

## Considerations:

- 0% increase in 2021-2022 undergraduate base tuition
- A necessary compensation adjustment after salary freezes and base budget cuts
- The University and Board of Visitors' long-range planning assumption that tuition on average will increase annually by the increase in the Higher Education Price Index (HEPI) plus 1%





# The University of Virginia's College at Wise

December 2, 2021

# UVA Wise's Value Proposition

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- Established in 1954 as a division of UVA
- 2000 students
- 31 majors, 37 minors, 8 pre-professional programs
- Includes bachelor's degrees in: Nursing, Software Engineering, Computer Science, Management of Information Systems
- Discipline-specific accreditations: ABET, ACS, CAEP, CCNE
- Committed to Student Success and Serving Our Community

**WASHINGTON MONTHLY**  
***“Most Bang For The Buck” Award***

**U.S. NEWS & WORLD REPORT**  
***Ranked Nationally  
on Social Mobility Index***

***Ranked Nationally  
Among Best Undergraduate  
Engineering Programs for Software  
Engineering***

# Our Mission

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**Through excellence in teaching, personalized attention and commitment to individual growth,  
the University of Virginia's College at Wise prepares students to be engaged citizens.**

**Drawing upon its foundation as a public liberal arts institution in the Appalachian region,  
the College strives to build a diverse community of learners  
with the drive to serve and lead in their communities, the nation, and the world.**



# Our Values

## Public Liberal Arts Identity

We embrace our identity as a public liberal arts institution. We are inspired by the world of ideas and a diversity of perspectives. We encourage all members of our community to seek understanding beyond the boundaries of their current knowledge, to deepen understanding through critical reflection and analysis, and to share understanding through clear and persuasive communication.

## Affordability & Accessibility

We believe in the transformative power of higher education for all individuals. We prioritize affordable access to an excellent, inclusive, and comprehensive college experience. We are committed to degrees that open doors to a range of careers, create economic and social mobility, forge a path to global citizenship, and serve as a conduit for a fulfilled life.

## Commitment to the Individual

We value the unique contributions of all members of our community, who represent diverse populations and rich cultural heritages. We are committed to creating a culture of listening that opens minds to new perspectives and fosters the habit of reflection that deepens self-awareness. Through our actions, we seek to be engaged citizens who work for positive impact in our community.

## Engagement with the Community

We respect the history and culture of our home in the heart of the Appalachian Mountains. We aspire, through teaching and scholarship, to deepen our understanding of the unique characteristics of the region and to apply and share that knowledge broadly. We partner with organizations and individuals to develop strategies for health and wellness, economic growth, job opportunity, and community vitality through the arts, education, culture, sports, and recreation. We are committed to stewardship of the community's resources and trust.

# The College For Your Lifetime: A New Strategic Plan

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**The College at Wise defines a student experience that prepares graduates for their first career, fresh out of college or graduate school, as well as their second and third careers – even their golden years of retirement. We seek to empower our graduates for the world they live in today and for the world they will inherit and shape in 25, 50 or, perhaps, 75 years.**

## Student-Centered Pivotal Projects

- Reimagined Core Curriculum
- Guided Pathways
- Student Success Collaborative
- Experiential Learning and High Impact Hub
- Center for Educational Excellence and Innovation for Faculty and Staff Development
- Peer Education Network

# Building excellence upon our traditional liberal arts foundation and keeping the cost of attendance affordable...



“Many of us in the audience today, myself included, are the first people in our family to earn a college degree. We have big dreams to be teachers, nurses, and coaches like loved ones before us. Some of us aspire to be accountants, small business owners, doctors, lawyers, or professors. We are not leaving college just with degrees, but with the ability to think critically, ethically, and empathetically. The ability to think and write and speak—to empower our ideas and the ideas of others.”



“Whether UVA Wise alumni choose to attend graduate school or enter the job market immediately after graduation, they are more than prepared for the academic and professional challenges that await them. At a time when many colleges have forsaken broad academic training for the sake of “narrow specialization,” UVA Wise has stayed true to its commitment to a well-rounded, liberal arts education, and the success of its graduates in the academy and on the job market attests to the merit of its ideals.”

**TELENA TURNER '20 AND ROBERT POWERS '19**

# Tuition Philosophy

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- Prioritize Affordability, Accessibility, and Maintaining High Quality
  - **Metrics** –job and graduate school placement, minimal tuition increases
- Tuition is last resort; look to other revenues and savings



# Recent Cost Containment Measures

## PERSONNEL ACTIONS

- Implemented a hiring freeze
- Implemented the Early Retirement Incentive Program (ERIP)

## FINANCE ACTIONS

- Restructured auxiliary debt
- Launched a college-wide zero-based budget exercise to identify and fund priorities

## OTHER ACTIONS

- Reduced discretionary spending
- Implemented a utility conservation project with VA Department of Mines, Minerals and Energy

# College at Wise Undergraduate Tuition and Fee Proposal

Undergraduate Tuition	Mandatory Fees (In-State/Out-of-State)	Room	Board
2022-23: <b>3.0%</b>	2022-23: <b>\$161 / \$180</b>	2022-23: <b>2.0%</b>	2022-23: <b>4.0%</b>
2023-24: <b>3.0%</b>	2023-24: <b>\$163 / \$185</b>		



# Conclusion and Ground Rules for Public Comment

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Please email any questions to [respond\\_uva\\_tuition@virginia.edu](mailto:respond_uva_tuition@virginia.edu)

