



UNIVERSITY of VIRGINIA

THE RECTOR AND VISITORS OF THE
UNIVERSITY OF VIRGINIA

September 16, 2016

MEMORANDUM

TO: The Committee on The University of Virginia's College at Wise:

John G. Macfarlane III, Chair
Whittington W. Clement
Frank M. Conner III
Elizabeth M. Cranwell
William H. Goodwin Jr., Ex-officio
Nina J. Solenski, M.D., Faculty Consulting Member
Phoebe A. Willis, Student Member
Matthew S. Harvey, Faculty Consulting Member

and

The Remaining Members of the Board:

Mark T. Bowles	John A. Griffin
L.D. Britt, M.D.	Babur B. Lateef, M.D.
Thomas A. DePasquale	Tammy S. Murphy
Kevin J. Fay	James B. Murray Jr.
Barbara J. Fried	James V. Reyes
Frank E. Genovese	Jeffrey C. Walker

FROM: Susan G. Harris

RE: Minutes of the Meeting of the Committee on The University of Virginia's College at Wise on September 16, 2016

The Committee on The University of Virginia's College at Wise of the Board of Visitors of the University of Virginia met, in Open Session, at 3:20 p.m., on Friday, September 16, 2016, in the Board Room of the Rotunda. John G. Macfarlane III, Chair, presided.

Present: Frank M. Conner III, Whittington W. Clement, Elizabeth M. Cranwell, Phoebe A. Willis, and Matthew S. Harvey

Absent: William H. Goodwin Jr. and Nina J. Solenski, M.D.

Thomas A. DePasquale was also present.

Present as well were Susan G. Harris, Donna P. Henry, and Pamela H. Sellers.

Mr. Macfarlane presented the first action item, the committee's work plan for 2016-2017. After its approval, he turned the meeting over to Chancellor Henry.

Action Item: Proposed Committee Work Plan for Fiscal Year 2016-2017

On motion, the committee approved the following resolution:

THE COMMITTEE ON THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE WORK
PLAN FOR FISCAL YEAR 2016-2017

RESOLVED, the Committee on The University of Virginia's College at Wise approves the Fiscal Year 2016-2017 work plan:

1. Student Recruitment and Retention: Assist Chancellor Henry and UVa-Wise College Staff with the development of strategies and initiatives to improve student recruitment and retention.
2. Regional Economic Development: Study feasibility of extension of Charlottesville programs to Wise.
3. Wise Affordability (New): Continue to identify opportunities to promote affordability and access for UVa-Wise students.
4. Intra-disciplinary Coordination: Identify and facilitate coordination between operating disciplines on Grounds in Charlottesville and on the Wise campus.

Action Item: VA Code Section 23.1-1303: Student Intellectual Property

Ms. Henry said the Code of Virginia was amended in 2016 to require boards of visitors to approve policies that are supportive of the intellectual property rights of matriculated students who are not employed by the institutions. The College has a policy for faculty and staff, but not one for students. The College has broadened its student copyright policy to apply to inventions and renamed it the "Intellectual Property Policy for Students."

On motion, the committee approved the following resolution and recommended it for full Board approval:

THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE POLICY REGARDING STUDENT
INTELLECTUAL PROPERTY PURSUANT TO THE REQUIREMENT OF SECTION 23.1-1303
OF THE CODE OF VIRGINIA

RESOLVED, the Committee on The University of Virginia's College at Wise approves the College's Intellectual Property Policy for Students, as required by §23.1-1303 of the Code of Virginia.

Report of the Chancellor

Ms. Henry reported on a proposed debt refinancing, a 2016-2018 operating budget amendment, fall enrollment, recruitment and retention efforts, student financial aid, and economic development efforts.

The College will be refinancing the debt on two residence halls and its dining facility. The resultant savings will allow the College to decrease housing rates next year and maintain the meal plan rates. The housing rate reduction will bring College's housing rates closer to the average rate for public four-years institutions in the State.

The College will submit a 2016-2018 Biennial Budget Operating Amendment for consideration by the 2017 General Assembly. The biennial budget that was approved last year did not include the requested operating and maintenance (O&M) funding for the new library. The Department of Planning and Budget asked the College to submit an amendment for these funds. For the current year, the College funded O&M costs from its budget. If the amendment is approved, funding will be available in FY 2018.

The College's fall enrollment is 2,052: there are 1,952 in-state students, 82 out-of-state students, and 18 international students. In-state students come from 84 counties and 33 independent cities. Most out-of-state students come from states clustered around Virginia, but some are from the west coast. Since Ms. Henry has been at the College, out-of-state enrollment has ranged between 5% and 6%.

A comparison of five-year enrollment numbers from Fall 2012 through Fall 2016 shows a decreasing enrollment trend with a slight uptick this fall. The trend correlates to a declining population in Southwest Virginia. Freshman and transfer enrollment numbers also fell during the period. Fall 2016 are up and are in the range of the Fall 2012 and 2013 numbers.

The majority of the College's transfers from community colleges come from the three schools in Southwest Virginia: Mountain Empire Community College, Southwest Virginia Community College, and Virginia Highlands Community College. This year, 5 students enrolled under the new transfer program where students wait-listed at the University can go two Wise for two years and then transfer to the University so long as they have maintained a specific grade point average. Last year one student enrolled.

The College has initiatives on recruitment and retention: two new billboards on I-81; participating in the College Advising Corps; hosting a one day 'Girls Day in STEM' program; and for fall break the College will pilot a bus transportation option for students from areas of the state such as Northern Virginia, Richmond, or Hampton Roads.

The College received a TRiO grant this year renewing the program for another five years; this program has 190 students who are first generation college students with financial need. Ms. Henry also noted that John Unsworth, the University's Dean of Libraries, has arranged for Wise students to have access to some of the major online services. Previously, this type of service was only available for Wise faculty.

The College was again named a "college of distinction" for 2016. U.S. News & World Report recently listed the College as the number one public liberal arts college for students graduating with the lowest debt. Last year, the College spent \$20 million on financial aid with

\$2 million coming from its \$80 million endowment and the rest from federal and state sources. Last year, the College instituted merit-based Chancellor's Scholarships. The College would like to offer more scholarships to students throughout the state and would like to double its scholarship endowment as a part of the upcoming capital campaign.

Economic development efforts continue: the College hosted an economic forum follow-up in August with 350 participants, and signed a memorandum of understanding with MACH37, which is a cyber-accelerator in Northern Virginia affiliated with the Center for Innovative Technology (CIT).

Remarks by the Faculty Consulting Member

Mr. Matthew Harvey, Professor of Mathematics, addressed the academic component of student retention and explained that all departments are working to achieve higher rates of academic success. As examples, he focused his comments on the efforts of his department and on the Summer Bridge Program.

The Math Department's required algebra class for non-science majors and the required first semester pre-calculus class for science majors have been problematic. The department has been using an online test to place incoming students in the appropriate math classes, but found that the test didn't hone in on weaknesses. Starting this January, the department will use a dynamic test that adjusts the difficulty of the questions in response to previous answers. The goal is to get students into the right class. The department is also increasing the flexibility of its algebra courses to help those students with more needs.

Three years ago, the College instituted a summer bridge program for students with provisional acceptances. It is compulsory, and consists of a four-week intensive program focusing on math and English with 15 to 20 enrolled each year. The success rate is fairly good: out of the 18 students participating this summer, 13 enrolled in the fall. Prior to the program, the College lost half of the provisional students by the second year.

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On motion, the meeting was adjourned at 4:05 p.m.

SGH:wtl

These minutes have been posted to the University of Virginia's Board of Visitors website: <http://www.virginia.edu/bov/educationalminutes.html>