



# IMPACT REPORT

## FISCAL YEAR 2018 TO 2023

**CINDY FREDRICK**  
Senior Associate Vice President  
Office Of Engagement, University Advancement



**Office of Engagement  
FY2018-2023**

**5,700**  
Events

**111,000**  
Unique Event Registrants  
and Donors

**18.5%**

Increase in Undergraduate  
Alumni Donors  
FYTD23 vs. FYTD22

Event Registrants and Donors  
Located in

**50** States      **110** Countries

# 120 UVA Clubs

- 15 in Virginia
- 83 outside of Virginia
- 22 International

# 1,300 Volunteers



# Athletics Fan Parties and Celebrations



# Lifetime Learning and Cavalier Travels

**540**

Faculty and Staff  
Participants

FY2018-2023



# On-Demand Content

## YouTube Videos

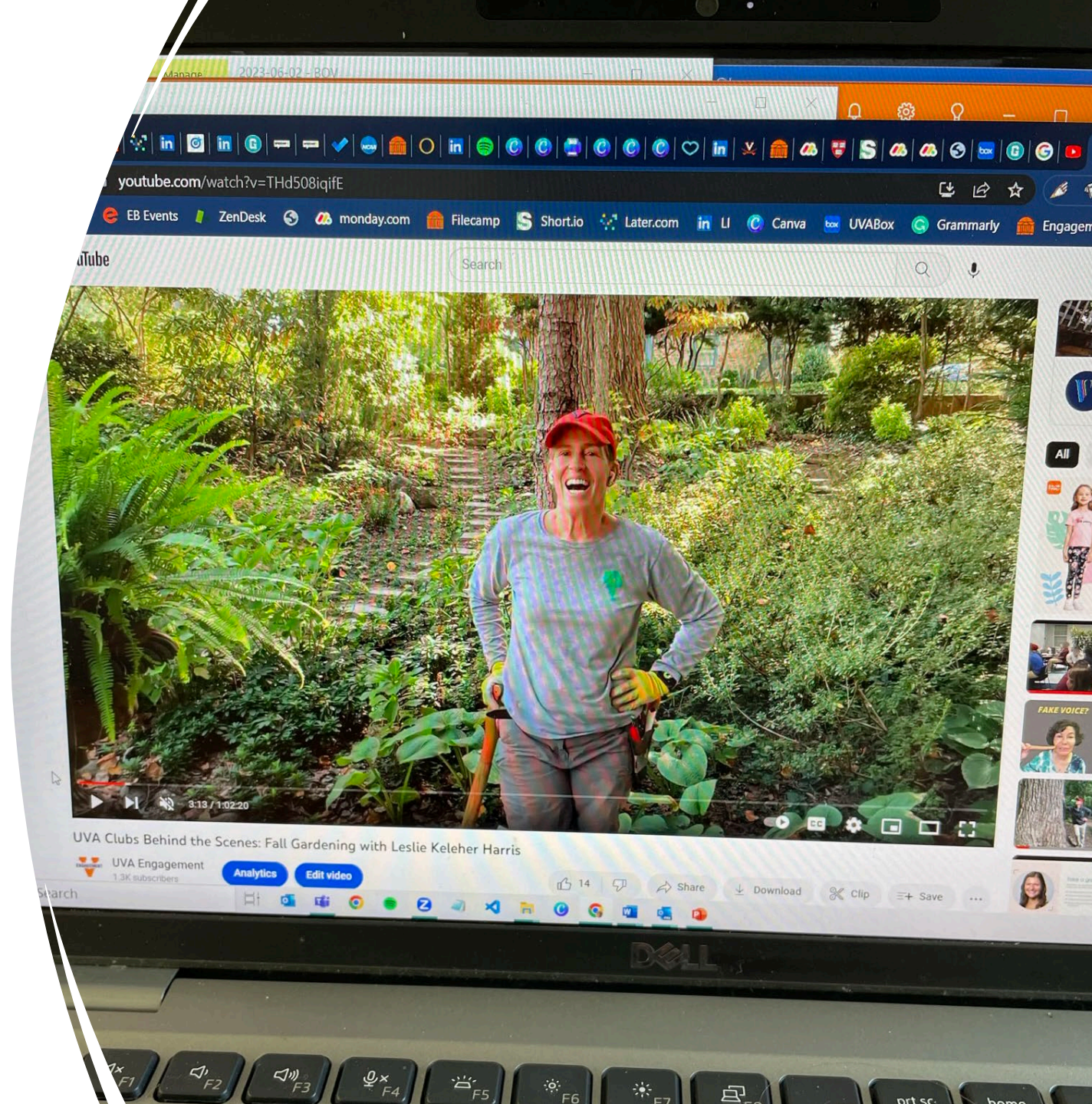
- 251 published recordings
- 421%↑ in subscribers

## UVA Speaks Podcast

- 38 published recordings
- 11,200 downloads

## Thoughts from the Lawn Blog

- 300 written articles



# University Annual Giving

# 40%

of all UVA Donors make a Gift  
through Annual Giving Central Services  
and Staff and Student Fundraisers

FYTD23

# 4,000+

Additional Undergraduate  
Alumni Donors  
FYTD23 vs. FYTD22

# 18.5%

increase  
FYTD23 vs. FYTD22

# RUN WITH JIM

Charlotte  
Charlottesville  
Dallas  
D.C.  
London  
Miami  
New York City  
Richmond  
San Francisco  
Twin Cities







**EXECUTIVE**

**HEALTH**

**OPERATIONS**

**AFFILIATED  
UVA  
ORGANIZATIONS**

**ACADEMIC**

**COMMUNITY**

**COLLABORATION IN ACTION | 85+ PARTNERS**