

**UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS**

**Meeting of the Committee on  
The University of Virginia's  
College at Wise**

**September 15, 2023**

**COMMITTEE ON THE UNIVERSITY OF  
VIRGINIA'S COLLEGE AT WISE**

**Friday, September 15, 2023**

**8:30 – 9:30 a.m.**

**Board Room, the Rotunda**

**Committee Members:**

Mark T. Bowles, Chair  
Amanda L. Pillion, Vice Chair  
Elizabeth M. Cranwell  
Thomas A. DePasquale  
U. Bertram Ellis

The Honorable Paul C. Harris  
Stephen P. Long, M.D.  
Robert D. Hardie, Ex-officio  
Patricia A. Jennings, Faculty Representative  
Lillian A. Rojas, Student Representative

**AGENDA**

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<b>I. REMARKS BY COMMITTEE CHAIR (Mr. Bowles)</b>	1
<b>II. REPORTS ON THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE</b>	
A. Report of the Chancellor (Ms. Henry)	2
1. Fall Enrollment Report	
2. UVA Wise Six-Year Institutional Plan	
3. Provost Search	
B. New Student Recruitment Report (Mr. Jeffrey Baylor)	3
C. Crockett Award (Ms. Henry)	4
D. Faculty Consulting Member Report (Ms. Turman)	5
<b>III. ITEMS BEFORE OTHER BOARD COMMITTEES</b>	
• Finance – UVA Wise Six-Year Institutional Plan	

**UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS AGENDA ITEM SUMMARY**

**BOARD MEETING:** September 15, 2023

**COMMITTEE:** The University of Virginia's College at Wise

**AGENDA ITEM:** I. Remarks by Committee Chair

**ACTION REQUIRED:** None

**DISCUSSION:** Committee Chair Mark T. Bowles will make opening remarks.

**UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS AGENDA ITEM SUMMARY**

**BOARD MEETING:** September 15, 2023  
**COMMITTEE:** The University of Virginia's College at Wise  
**AGENDA ITEM:** II.A. Report of the Chancellor  
**ACTION REQUIRED:** None

**BACKGROUND:** Ms. Henry was elected Chancellor of the University of Virginia's College at Wise on December 7, 2012 and assumed office on January 18, 2013. As the College's eighth Chancellor, she is responsible for leading UVA Wise and its constituents in fulfilling its mission of student success and service to Southwest Virginia and the Commonwealth.

Ms. Henry is a biologist with extensive experience in higher education. She spent 16 years in a variety of positions at Florida Gulf Coast University (FGCU). She was a founding faculty member at FGCU, was faculty senate president, and served as a member of the University Board of Trustees. She served as dean of the FGCU College of Arts and Sciences, an assignment that demanded meticulous strategic planning and leadership that allowed the College to grow rapidly while continuing to improve academic quality.

Chancellor Henry earned a Bachelor of Arts in Biological Basis of Behavior from the University of Pennsylvania, where she also minored in Spanish. She earned a Doctorate in Physiology from Thomas Jefferson University. Chancellor Henry is a professor of biology on the UVA Wise faculty.

**DISCUSSION:** Ms. Henry will report to the committee on the following items:

**Fall Enrollment**

The enrollment results for fall 2023, including the Year in Wise program, which enrolls deferred admission students from UVA.

**UVA Wise Six-Year Institutional Plan**

A report on the UVA Wise Six-Year Institutional Plan and the September 1, 2023 presentation to SCHEV.

**Provost Search**

The status of the search for the next Vice Chancellor of Academic Affairs, including a report on the search process and timeline.

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BOARD OF VISITORS AGENDA ITEM SUMMARY**

**BOARD MEETING:** September 15, 2023

**COMMITTEE:** The University of Virginia’s College at Wise

**AGENDA ITEM:** II.B. New Student Recruitment Report

**ACTION REQUIRED:** None

**BACKGROUND:** Mr. Jeffrey Baylor, who has successfully led enrollment efforts at institutions across the U.S., joined the University of Virginia’s College at Wise on July 5, 2022 as the Vice Chancellor for Enrollment Management. He has been serving in the enrollment management field for just over 25 years, first at his undergraduate alma mater, Marietta College in Ohio. From there, he led successful teams in advancing admissions and financial aid strategies and systems at several colleges and universities, most recently at West Texas A&M University.

At West Texas A&M, Mr. Baylor led his team to set a new enrollment record in Fall 2020. He also developed and managed a recruitment plan to sustain long-term enrollment growth and integrated a financial services model to better serve students. Prior to his time in Texas, he led enrollment management teams in Ohio, Florida, and South Dakota, among other locations. In addition to his considerable admissions and financial aid experience, he has worked in student affairs and marketing.

**DISCUSSION:** Mr. Baylor will report on new student recruitment results and plans for the upcoming year.

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**AGENDA ITEM:** II.C. Crockett Award

**ACTION REQUIRED:** None

**DISCUSSION:** Ms. Henry will announce this year's recipient of the Crockett Award. The Crockett Award is given to an individual who has made significant advances in strengthening the relationship between UVA and UVA Wise. It was established in 1995 by then-Clinch Valley College and is named after Samuel R. Crockett Jr. who in 1954, as the UVA extension representative in Southwest Virginia, was instrumental in creating a division of the University in Wise.

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**AGENDA ITEM:** II.D. Remarks by Faculty Consulting Member

**ACTION REQUIRED:** None

**DISCUSSION:** Ms. Jinny Turman will report on recent developments in academic affairs.