



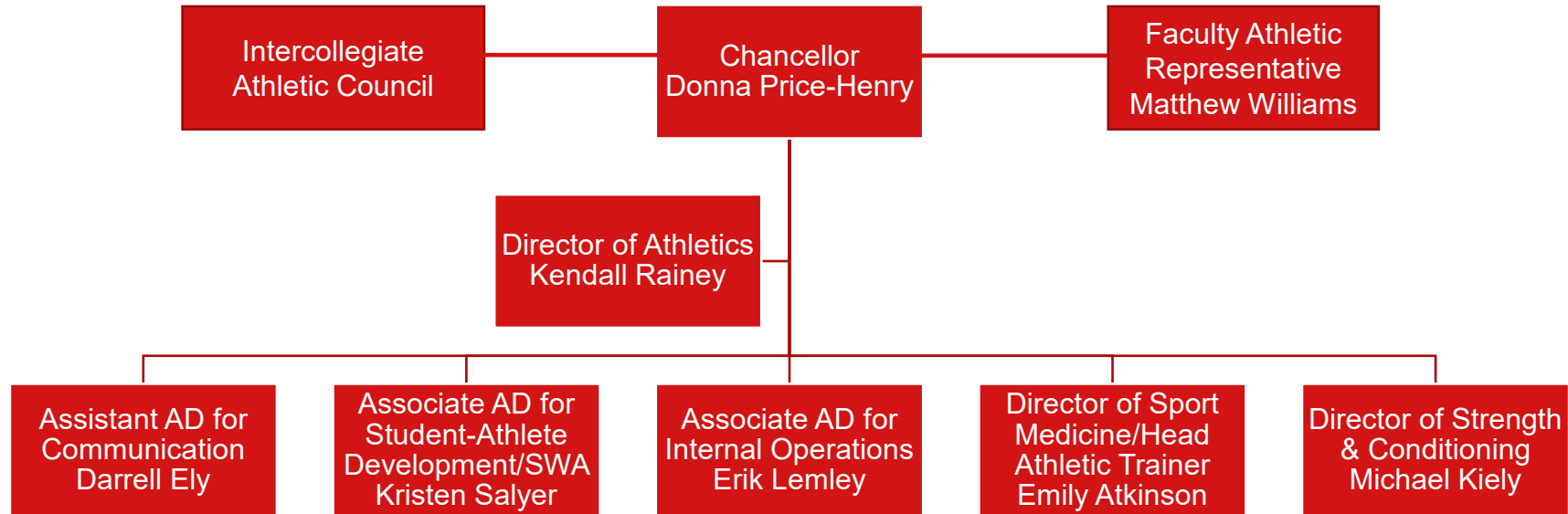
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WESTAND



UVAWISE



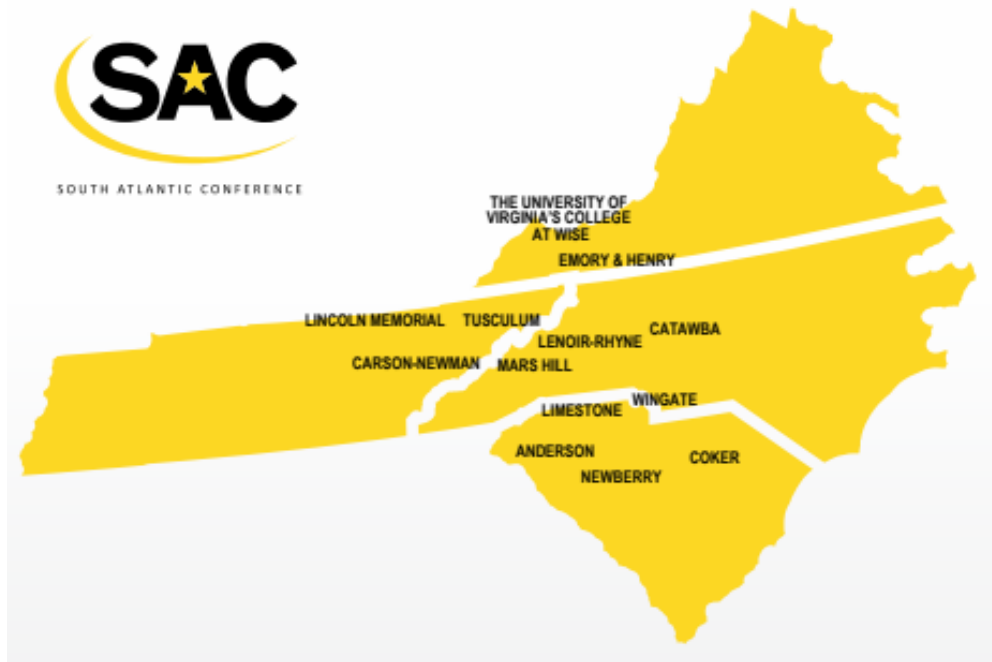
Athletic Administration



Athletic Staff

- 47 employees (28 FT and 19 PT)
- 12 Head Coaches
 - M/W Cross Country/Track & Field
- 3.5 Athletic Trainers
- 2 Sports Information Directors
- 1.5 Strength and Conditioning Coaches

South Atlantic Conference



- 13 private and public institutions
- Located in four states but geographically proximate
- Small to mid-size campuses with diverse student populations
- Undergraduate programs grounded in the liberal and civic arts
- Committed to athletics as an integral component of the educational experience
- Regionally and nationally competitive

Philosophy

- **Vision:**

- The vision of The University of Virginia's College at Wise Athletic Department is to be a leader within NCAA Division II.

- **Mission:**

- The mission of The University of Virginia's College at Wise Athletic Department is to provide individualized attention and support for our student-athletes, cultivating all around collegiate success that begins with a family first mentality.

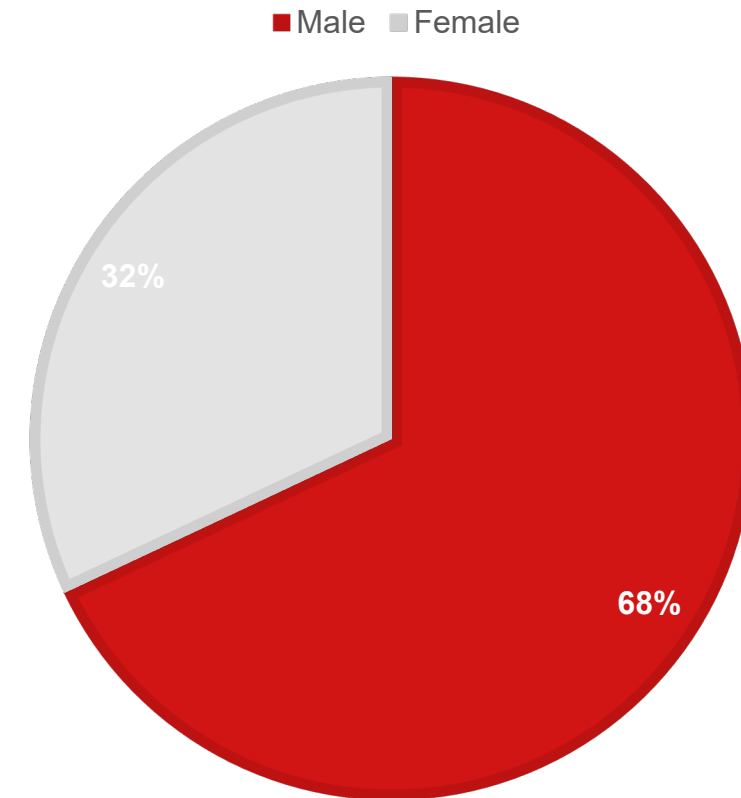
Sport Sponsorship

Men's Sports	Women's Sports
Baseball	Basketball
Basketball	Cross Country
Cross Country	Golf
Football	Lacrosse
Golf	Softball
Tennis	Tennis
Track & Field (indoor/outdoor)	Track & Field (indoor/outdoor)
	Volleyball

Participation & Demographics

- 2021-2022
- 306 Student-Athletes
 - Approximately 30% of FTE
 - 35% receive PELL
 - 5-year average is 40%
 - 68% receive academic award
 - \$1.5 million in academic awards
- Average student-athlete receives less than 20% of cost of attendance in athletic scholarship

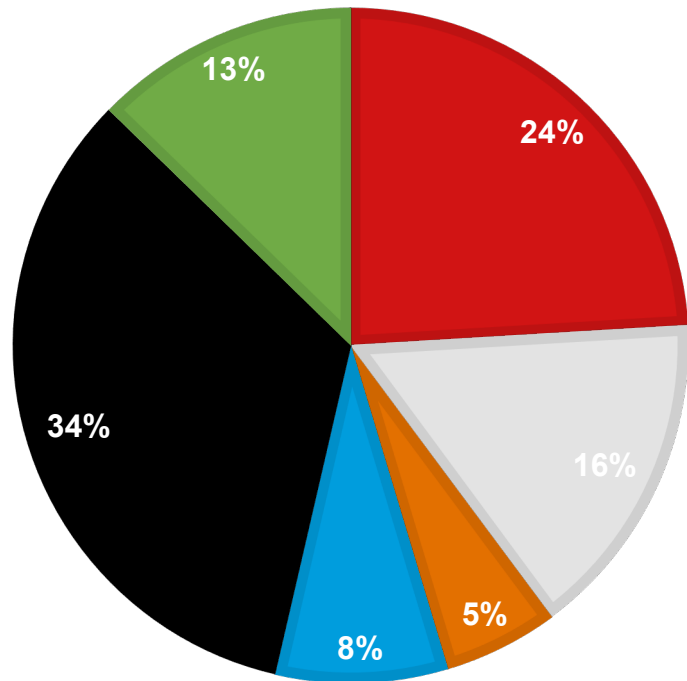
2021-2022 ATHLETE GENDER



Student-Athlete Demographics

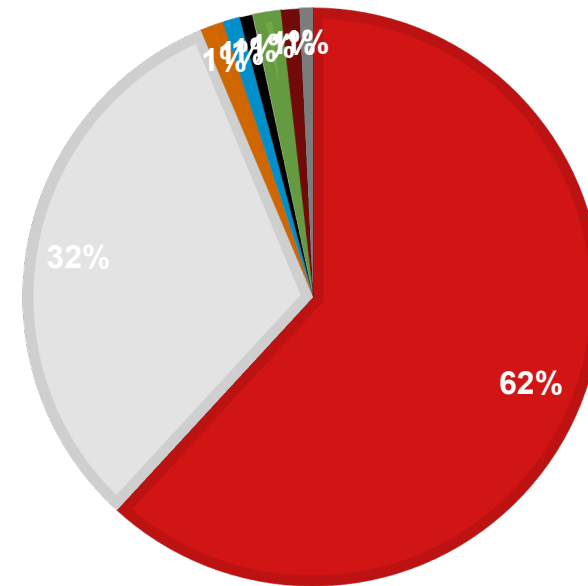
2022-2023 ATHLETE GEOGRAPHY

- SWVA
- Tidewater
- ARC
- NOVA
- Central/Shenandoah
- Out-of-State



2021-2022 ATHLETE ETHNICITY

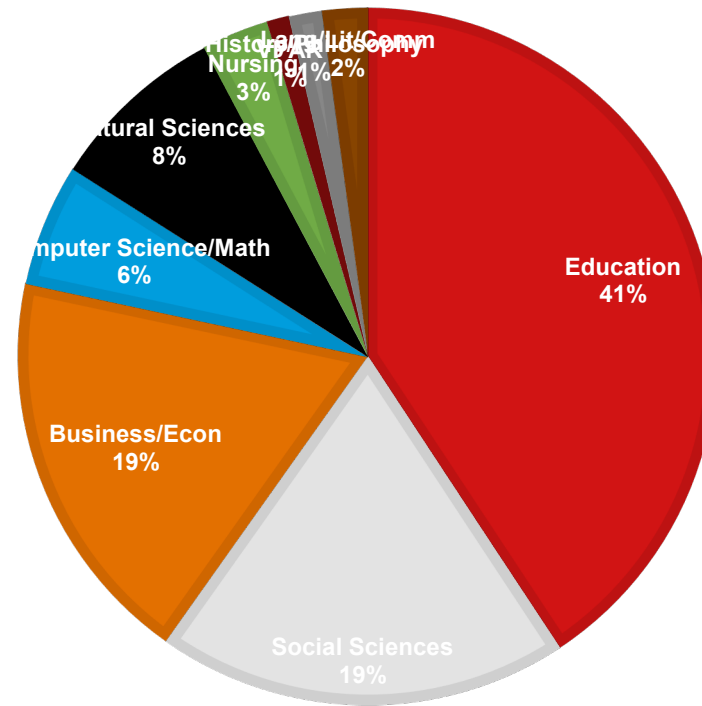
- White
- Other
- American Indian
- Asian
- Black
- Non-Resident Alien
- Two or more
- Hispanic



Academic Profile

2021 STUDENT-ATHLETE DECLARED MAJORS

■ Education ■ Social Sciences ■ Business/Econ ■ Computer Science/Math ■ Natural Sciences ■ Nursing ■ VPAR ■ History/Philosophy ■ Lang/Lit/Comm



Strategic Plan

Governing Organizations

- NCAA Division II
 - Life in the Balance
- South Atlantic Conference
 - Develops inclusive student-athlete leaders who achieve excellence in the classroom, in athletics competition, and in civic engagement, and who graduate with the skills and knowledge necessary to make a positive difference in a multicultural society
- UVA Wise
 - Prepare engaged citizens who serve and lead within community, nation, world

UVA Wise Athletic Pillars

- Athletic Achievement
- Community Relations
- Diversity, Equity, & Inclusion
- Health, Safety, & Wellness
- Program Integrity
- Student-Athlete Success

Athletic Achievement

- UVA Wise has a desire to provide student-athletes with the tools they need to compete successfully on the field of play. In order to do this, teams must have financial aid, operating budgets, coaching staff, and facilities to place them into a position to be successful. UVA Wise will:
 - Strategically assess use of institutional and athletic financial aid
 - Promote and develop athletic scholarship endowments
 - Increase scholarships to the conference average
 - Provide sufficient sport operating budgets
 - Align coach and support staff with Division II staffing norms and annually review salaries
 - Develop a master facility plan for areas of improvement, maintenance, and growth

Athletic Scholarship Sources

FY23 (2022-2023)		In-State/On-Campus Equivalencies	Out-of-State/On-Campus Equivalencies
University & Foundation Endowments	\$813,819	34.75	18.70
Discounts/Waivers	\$872,697	37.27	20.06
Total	\$1,686,516	72.02	38.76

Community Relations

- UVA Wise recognizes that athletics is often the “front porch” of the College. Our goal is to provide quality experiences to our community which includes our student-athletes, student body, faculty, staff, fans, and community. Our student-athletes and staff will have opportunities to incorporate service into their experience while competing in an environment with positive sportsmanship values. UVA Wise will:
 - Provide resources and staffing for promotion of the College and student-athlete achievements
 - Utilize athletics to enhance the image of UVA Wise among stakeholders
 - Strengthen the connection between athletics and the student body
 - Continue cultivating community engagement partnerships
 - Review constituent experiences and enhance game environment
 - Continue partnership with Office of Advancement to develop sponsorship opportunities

Community Highlights


- CAVS Athletic Partners
 - \$112,185 (146 total sponsorships)
- Kid's Day MBB Game
- Team Impact Players
- NCAA DII Conference Award of Excellence
 - 2019 – Operation Christmas Child
- Make-A-Wish
 - 2nd in SAC in 2021-2022



Athletic Communications

Behind Bradley Dean's 25 points and Luke Lawson's 18 points and nine rebounds @UVAwiseMBB knocks off King 98-89 in the season opener!

#GoCavsGo | #IgnitedWeStand




Impressions	4,964
Total engagements	192
Detail expands	82
Profile clicks	42
Likes	39
Retweets	16
Media engagements	11
Replies	1
Hashtag clicks	1

UVA Wise Athletics @UVAwiseCavs

THE CAVS ARE 2-0! Brad Dean drops a double-double in the 90-65 win over Lees-McRae!

#GoCavsGo | #IgnitedWeStand



Impressions	2,635
Total engagements	183
Detail expands	57
Profile clicks	55
Likes	34
Media engagements	19
Retweets	9
Hashtag clicks	9


4:24 PM · Nov 12, 2022

View Tweet analytics

UVA Wise Athletics @UVAwiseCavs

History has been made — the UVA Wise volleyball team snags their first conference win against the Coker Cobras in a 3-0 sweep!

#GoCavsGo | #IgnitedWeStand




Impressions	2,346
Total engagements	99
Detail expands	41
Likes	35
Profile clicks	15
Retweets	6
Media engagements	1
Hashtag clicks	1

1:45 PM · Oct 1, 2022

View Tweet analytics

Congratulations to Drew Vermillion who established a new program record for punting yards with 8,057 yards!


#GoCavsGo



Impressions	7,456
Total engagements	290
Detail expands	127
Profile clicks	70
Likes	65
Retweets	15
Media engagements	11
Replies	1
Link clicks	1

UVA Wise Athletics @UVAwiseCavs

CAVS MAKE HISTORY - AGAIN! The first volleyball win against Lincoln Memorial since 1996! #GoCavsGo



Impressions	2,237
Total engagements	90
Likes	35
Detail expands	26
Profile clicks	17
Retweets	9
Media engagements	3

8:42 PM · Nov 1, 2022

Diversity, Equity, & Inclusion

- The UVA Wise Athletic Department seeks to promote an environment of respect in our community by empowering student-athletes and staff in their own identity. An inclusive athletic setting characterized by intentional listening will deepen understanding and place emphasis on belonging for each team member. We will advance our commitment to diversity, equity, inclusion, and belonging by:
 - Incorporating the Athletic Diversity and Inclusion Designee into athletic leadership
 - Continuing our active partnership with the Office of Diversity, Equity, Inclusion for prevention and outreach programs
 - Incorporating diverse perspectives in recruiting and increasing student-athlete support initiatives
 - Implementing continuing education to nurture a diverse and inclusive intercollegiate athletic community
 - Upholding UVA Wise and the NCAA's core value of diversity, equity, and inclusion

Gender Equity

- UVA Wise’s goal is to provide equitable opportunities for all genders. The institution is actively working toward alignment with Prong One of Title IX Compliance which provides “intercollegiate level participation opportunities for male and female students that are "substantially proportionate" to their respective full-time undergraduate enrollments.” UVA Wise intends to reach proportionality through the addition of women’s sports. We will seek to provide a balance of equitable opportunities while being resourceful and fiscally responsible. UVA Wise will:
 - Complete an internal gender equity review by established gender equity committee
 - Add a women’s sport in 2023-24
 - Evaluate the addition of a future women’s sport
 - Annually assess financial aid and other treatment areas
 - Annually review policies to ensure alignment with best industry practices

Health, Safety, & Wellness

- UVA Wise embraces our responsibility to provide an environment where the health, safety, and well-being of student-athletes and staff is paramount. We understand that many variables influence experience and success, and our goal is to provide tools and techniques to help build a foundation for lifetime wellness.
 - Provide sport medicine and strength and conditioning resources and staffing to meet governing standards
 - Provide professional development and support opportunities for all staff
 - Employ a holistic health care model by:
 - Taking a “person-first” approach
 - Expanding mental health resources
 - Enhancing on-going efforts in sexual violence prevention
 - Review and modernize policy on drug testing and education
 - Annually review concussion policy and protocol ensuring compliance with governing standards

DEIB and Wellness Initiatives

- Tracy Rule
- Red Flag Campaign
- Sport Social Work
- One Love
- myPlaybook

- Return on Inclusion
- QPR



Program Integrity

- UVA Wise takes seriously the conduct of our athletic program and will operate with a high standard for ethics and compliance. UVA Wise will promote an atmosphere of compliance and advance the NCAA principle of institutional control through rules education, monitoring, open communication, and self-reporting. Led by the Associate AD for Internal Operations UVA Wise will:
 - Continue to foster an environment of NCAA DII rules compliance
 - Implement regular communication for institutional compliance committee
 - Provide regular and structured rules education to:
 - Coaches and staff
 - Student-athletes
 - Campus constituents (admissions, faculty, financial aid, etc.)
 - Boosters and alumni
 - Develop opportunities for consistent professional development for all staff members

Student-Athlete Success

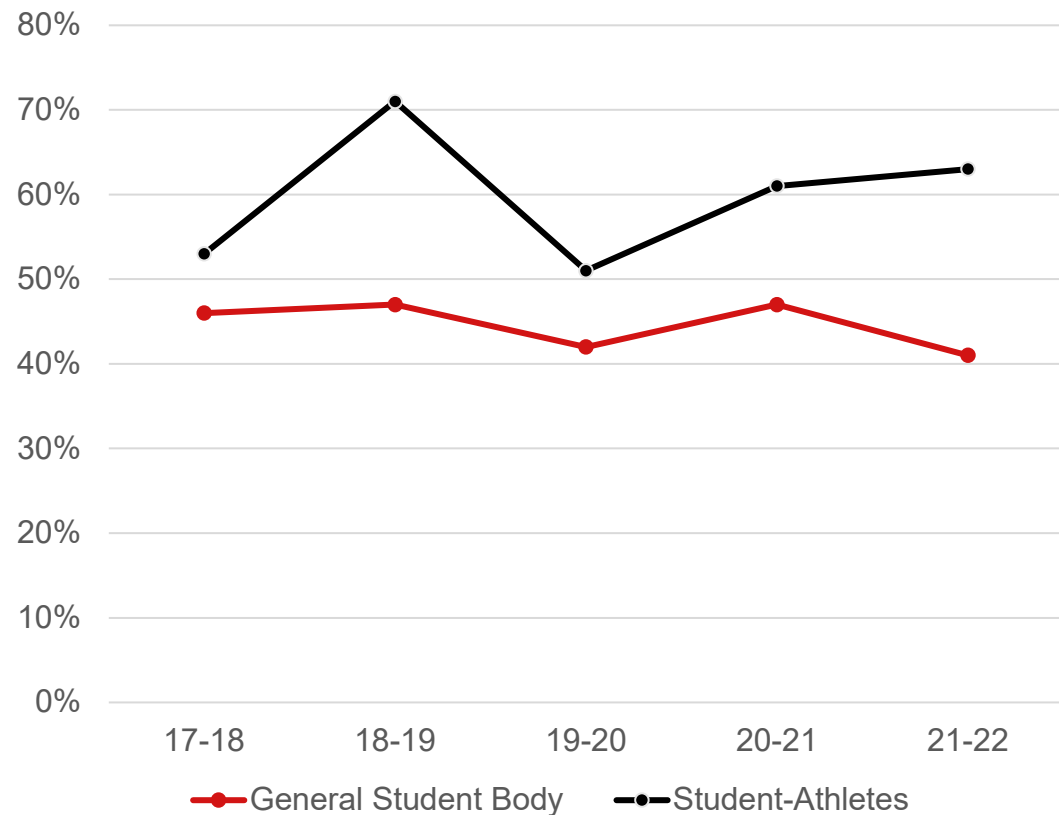
- UVA Wise has desire to see our student-athletes become successful members of society while providing them with a quality education. The athletic department will establish a student-athlete development program which will be led by our Associate AD for Student-Athlete Development. This program will seek to provide opportunities for wellness, service, and learning life skills. The student success program will:
 - Provide resources and staffing for a holistic experience for all student-athletes with emphasis on overall growth, academics, leadership, and wellness
 - Develop student-athlete life skills and leadership skills through intentional programming and expanded collaboration with campus partners
 - Improve student-athlete retention rates, graduation rates, and GPA and maintain a rate above the general student body

Academics and Life Skills

- 21-22: GPA 3.01
- Dean's List – 82 fall/72 spring
- 100 SAC Commissioners Honor Roll
- 38 D2ADA Achievement Awards

- Simple Money
- NCAA DII Conference Award of Excellence
 - 2023: Peer Coaching Program

Federal Graduation Rates





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