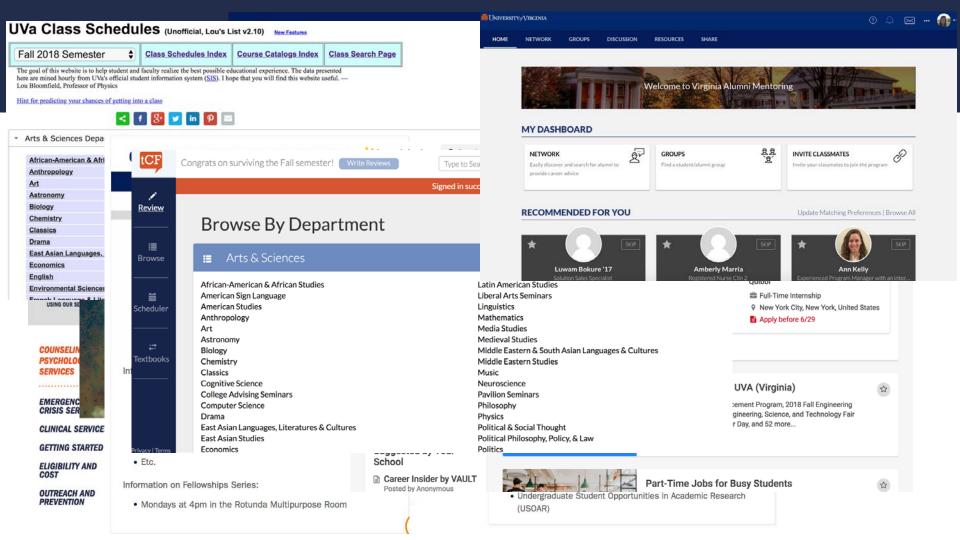
# How to Navigate UVA As a Second Year

Preparing Students with an Interactive Summer Module Series and a Collective Collab Page





## Second Year Students Encounter Multiple Common Challenges

Unaware of Resources

"I wish I knew more about clubs," opportunities, and programs"

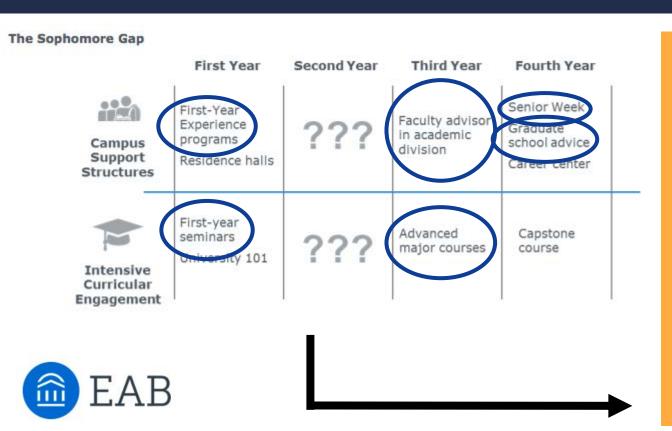
Lack of career certainty

"I wish career services did more to help kids explore career options"

Feelings of Isolation

"...barely made time to hang out with friends and became lonely"

### The Education Advisory Board has Identified a National Absence of Second Year Guidance



-Lack of direction with course planning

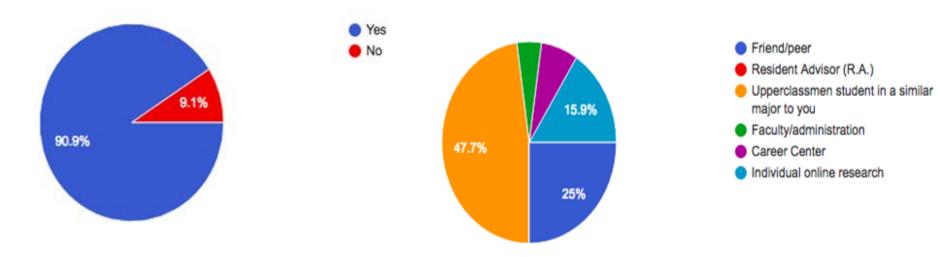
-Perceived lack of resources

-Lack of self value

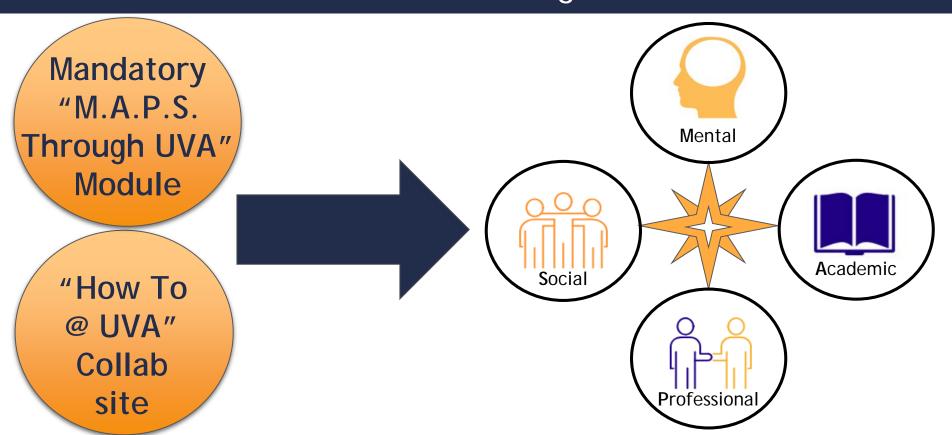
## UVA Needs to Better Communicate Resources as Indicated Through Student Survey Responses

Could UVa Better Communicate Existing Advising Resources?

Which resource would you most likely approach to find out more information about getting involved on grounds, planning your major, internship advice, etc.?



## "Map" Second Year Resources to Reduce Second Year Challenges

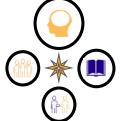


## The "Growing Stronger" Module Will Focus on Student's Mental Wellbeing



- Professional Resources
- Resilience & growth mindset
- Existing professors and classes









### The "Growing Stronger" Module will Teach Proactive Solutions to Support Mental Well-Being

Familiarity with mental health resources



 Preventative resilience vs. corrective resilience

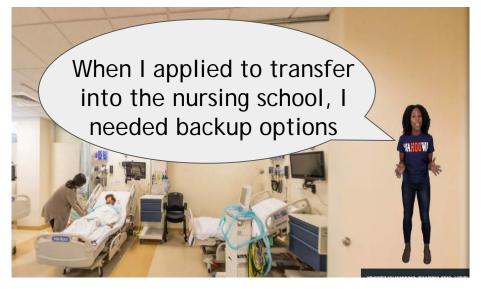




Advertise under-utilized courses



## The "Major Decision" Module will Prepare Students to Pursue Multiple Academic Interests



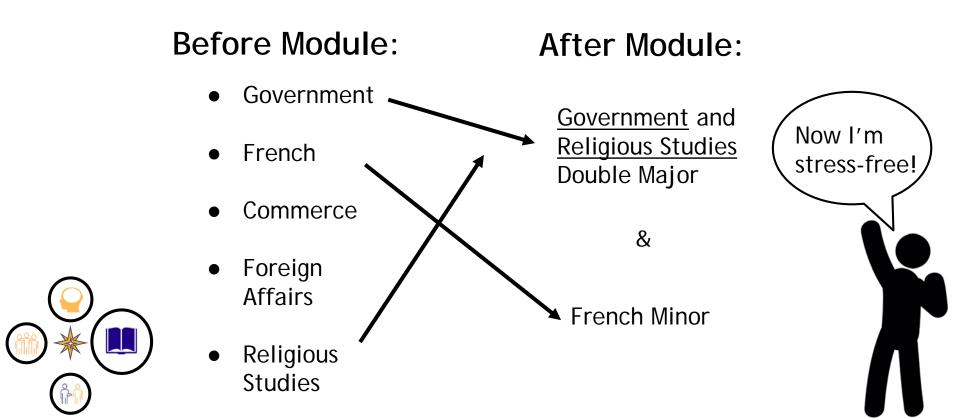
- Create a plan & a back-up plan
- How to utilize various academic planning tools
- Different perspectives from upperclassmen







## "Major Decision" will Help Students with Academic Planning - Proactively Combating Stress



### "Professional Readiness" will Expose Students to Professional Resources and Teach Personal Branding



- Resume, cover letters, Linkedin
- Recruiting timelines
- Professional self value







#### "Professional Readiness" will Help Students Prepare Themselves for Job Recruiting and Life After Graduation



### "The Engagement" will Expose Students to Meaningful Involvements in the Community



- Research & volunteering
- Deadlines for clubs, leadership positions, etc.







### "The Engagement" will Introduce Students to a Broad Range of On and Off Grounds Activities

- Introduces new organizations and opportunities
- Reaches students not attending clubs fair

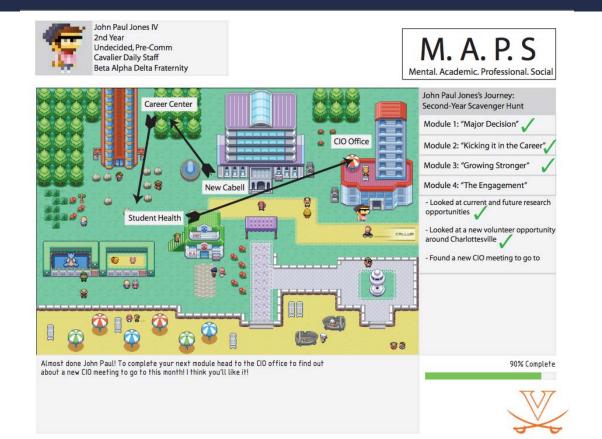
Preparation for deadlines



### Student Perspectives and Peer Advisors Will Make up the Content of the "M.A.P.S. Through UVA" Modules



#### Our Modules will Contain Interactive Elements - Engaging Students in the Education Process



#### The "How To @ UVA" Collab Page Consolidates Resources In One Central Location

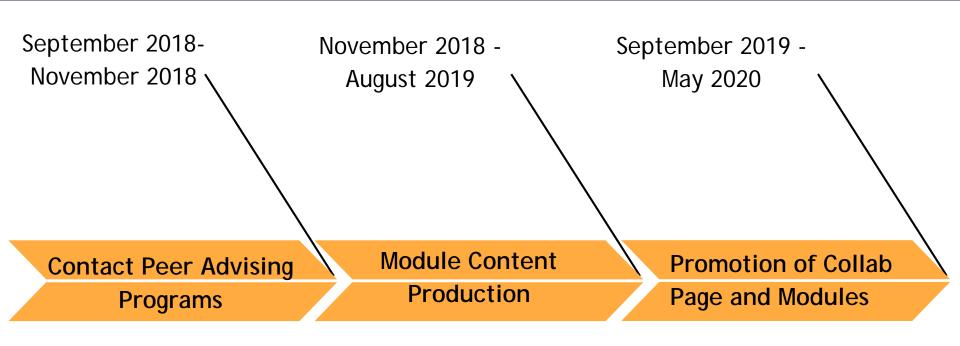


Easy access to resources

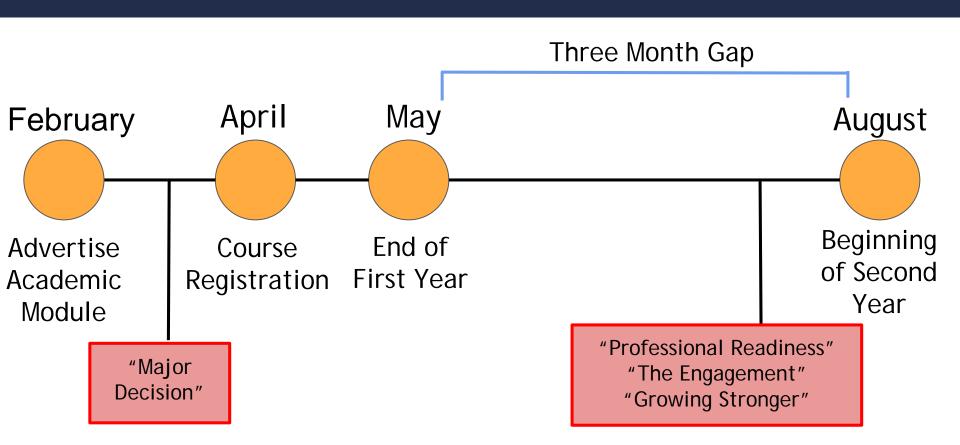
Feedback on resources

Student Discussion

### Timeline For "How To UVA" Modules and "How to @ UVA" Collab Site



## M.A.P.S Module Series Timeline - Corresponding to SIS Holds



#### Cost Assumptions of Summer Module Program

Cost Assumptions	
Online interactive content (Per content hour average)	\$10,054
Finding Your Path 45 Mins.	\$7,541
Getting engaged in the community 30 Mins.	\$5,027
Career Planning 45 Mins.	\$7,541
Mental health/social Well-being 45 Mins.	\$7,541
Total	\$27,649
In-person Content	
One day of fillming	\$1,100
One day of editing	\$800
3 days of filming students/faculty	\$3,300
8 days of editing	\$6,400
Total	\$9,700
Aggregate Cost:	\$37,349

#### Our solution will Provide University-Wide Benefits



1.) High retention rates

4.) Costefficient solution



2.) Stronger connection to alumni





5.) More engaged and independent Second Year Body

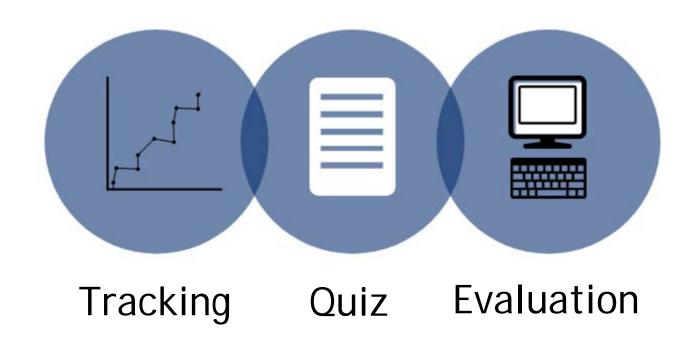


3.) Reach more students with resources

6.) Built-in sustainability



## We will measure the success of our idea to explore potential for growth through 3 steps



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