UVA-Wise Faculty and Student Outreach to Primary-Secondary Education in SW Virginia

Challenge: For the socioeconomic populations served at the College, higher education may be perceived as unattainable or connately divergent.

Challenge: Remind students and teachers in our region that UVA-Wise is an excellent nearby resource.

Three Examples of Outreach:
1-Girls Day in STEM, 2-Pedagogical Workshops,
3-Biodiversity Institute

1 - Girls Day in STEM-H

 Provide local 6th grade girls with the opportunity to learn more about and get hands-on exposure to Science, Technology, Engineering, Math, and Health (STEM-H) fields



Madelyn Shell Assoc. Prof. Psychology Alexandria Reynolds Asst. Prof. Psychology

- 2016 414, 6th graders
- 2017 516, 6th graders
- 2018 548, 6th graders
- 2019 planned



1 - Girls Day in STEM-H

- American Electric Power
 Foundation awarded a grant to fund the event for three years
 - \$75,000.00 grant
 - 2018 2020









2 - Pedagogical Outreach

 The science education faculty and NSTA (National Science Teachers Association) student chapter visit schools in Wise, Lee, and Dickenson Counties.





David Goodman NSTA chapter president

Adriana Undreiu, Science Education Teaching Fellow

- During 2018-2019
 - 27 events were offered

2 - Pedagogical Outreach

- STEM and STREAM events
 - preK Middle School
 - 100-300 students and parents











- Teacher Workshops
 - Ideas and tools to implement science in elementary lesson plans



3 - Biodiversity Institute

- Purpose: provide continuing education credits to science teachers in the SW VA region at no cost.
 - Week long course
 - 3 undergraduate credit hours
 - Stipend
 - Materials, lodging, meals
- Began in 2016, 10 High School and Middle School teachers each year.
 - The class fills immediately and has a waiting list.
 - Many participants want to return



Adrienne Hood
Executive Director
SW VA Public
Education Consortium
and Foundation

- Funded by the Anne Carter and Walter R. Robins, Jr. Foundation, \$20,000.00 yearly grant
 - Adrienne Hood is currently seeking funding for a second course for past participants

3 - Biodiversity Institute

 The course is primarily field biology (botany, herpetology, and vertebrates) using <u>Stan's Woods</u> with a modern molecular species identification component.



3 - Biodiversity Institute

 With this summer's cohort, 40 local teachers have been introduced to, or reminded of our college and faculty.



Summary

 Although student recruitment is led by the UVA-Wise Office of Admission, faculty and students at the college lead outreach activities to increase awareness of our institution.