

**UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS**

**Meeting of the Committee on  
The University of Virginia's  
College at Wise**

**December 8, 2023**

**COMMITTEE ON THE UNIVERSITY OF  
VIRGINIA'S COLLEGE AT WISE**

**Friday, December 8, 2023**

**10:00 – 11:00 a.m.**

**Board Room, the Rotunda**

**Committee Members:**

Mark T. Bowles, Chair  
Amanda L. Pillion, Vice Chair  
Elizabeth M. Cranwell  
Thomas A. DePasquale  
U. Bertram Ellis

Paul C. Harris  
Stephen P. Long, M.D.  
Robert D. Hardie, Ex-officio  
Patricia A. Jennings, Faculty Representative  
Lillian A. Rojas, Student Representative

**AGENDA**

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<b>I. REMARKS BY COMMITTEE CHAIR (Mr. Bowles)</b>	1
<b>II. REPORTS ON THE UNIVERSITY OF VIRGINIA'S COLLEGE AT WISE</b>	
A. Report of the Chancellor (Ms. Henry)	2
1. Enrollment Demographics	
2. Out-of-State Tuition	
3. Provost Search	
4. Committee on The University of Virginia's College at Wise Meeting at UVA Wise and Pippin/Wyllie Dedication (Spring '24)	
5. Gardner Report	
B. Report on Data Analytics and Hospitality & Tourism (Mr. Akalin)	3
C. Faculty Consulting Member Report (Ms. Turman)	4
<b>III. ITEMS BEFORE OTHER BOARD COMMITTEES</b>	
• Finance – 2024-2025 and 2025-2026 UVA Wise Tuition and Fees; 2024-2025 Housing and Dining Rates; 2024-2025 Conference Events and Wellness Rates; 2024-2025 Parking Rates	

**UNIVERSITY OF VIRGINIA  
BOARD OF VISITORS AGENDA ITEM SUMMARY**

**BOARD MEETING:** December 8, 2023

**COMMITTEE:** The University of Virginia's College at Wise

**AGENDA ITEM:** I. Remarks by Committee Chair (Mr. Bowles)

**ACTION REQUIRED:** None

**DISCUSSION:** Committee Chair Mark T. Bowles will make opening remarks.

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**BOARD MEETING:** December 8, 2023  
**COMMITTEE:** The University of Virginia’s College at Wise  
**AGENDA ITEM:** II.A. Report of the Chancellor  
**ACTION REQUIRED:** None  
**DISCUSSION:** Ms. Henry will report to the committee on the following items:

**Enrollment Demographics**

Demographic breakdown of enrollment results for fall 2023.

**Out-of-State Tuition**

The out-of-state tuition proposal presented to the Finance Committee.

**Provost Search**

The status of the search for the Vice Chancellor for Academic Affairs.

**Committee on The University of Virginia’s College at Wise Meeting at UVA Wise and Pippin/Wyllie Dedication (Spring ’24)**

Plans for the Committee meeting and Pippin/Wyllie Dedication at UVA Wise during the Spring 2024 term.

**Gardner Report**

Gardner Institute visit to meet with campus leaders, staff members, and students to evaluate the College’s current approaches to the student first-year experience.

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**AGENDA ITEM:** II.B. Data Analytics and Hospitality & Tourism Report

**ACTION REQUIRED:** None

**BACKGROUND:** Gurkan Akalin is the executive director of the College’s newly formed Institute of Applied Data Analytics and Chair of the Department of Business and Economics. He also serves as a professor of business analytics.

Mr. Akalin is developing the College’s new data analytics curriculum and institute while also building out the new hospitality and tourism program for the business and economics department. He is also leading the department’s implementation of the College’s new online business administration major, which provides an easier path for associates degree holders to obtain their bachelor’s degree. Under his leadership, the new data analytics institute will also work with local businesses and public entities for their consulting needs.

Mr. Akalin holds his doctorate in business administration with a focus on management science from the University of Texas at Arlington, a master’s degree in industrial engineering from Georgia Institute of Technology and an undergraduate degree in industrial and systems engineering from the University of Southern California. His research interests include business analytics, managing uncertainty and risks, digital technology use, and supply chain management.

Trained as an engineer, Mr. Akalin has worked in logistics, transportation, finance, energy, and information systems. His time in the corporate world includes roles as a quantitative and data analyst for Morningstar, an operations analyst at Norfolk Southern Railroads, and an analyst at a Los Angeles logistics company.

**DISCUSSION:** Mr. Gurkan Akalin will report on the status of and plans for the UVA Wise’s Data Analytics and Hospitality & Tourism academic offerings.

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**AGENDA ITEM:** II.C. Faculty Consulting Member Report

**ACTION REQUIRED:** None

**DISCUSSION:** Ms. Jinny Turman will report on recent developments in academic affairs.