

Report of the Chancellor



UVA WISE

Enrollment Report

Total College Enrollment by Fall Semester

- 2024 : 2,253
- 2023 : 1,834
- 2022 : 1,680

Total Degree-Seeking Undergraduate Enrollment by Fall Semester

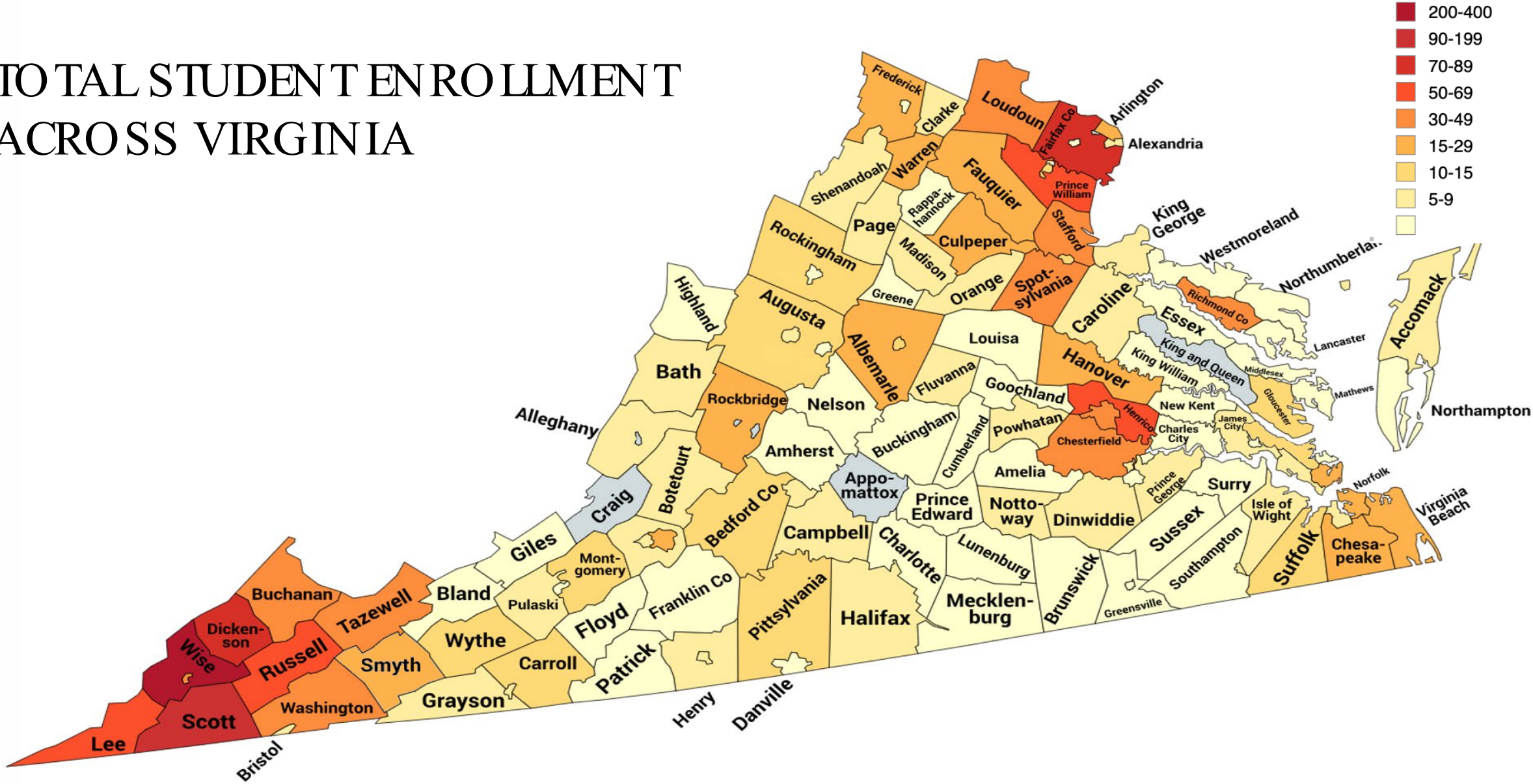
- 2024 : 1,309
- 2023 : 1,222
- 2022 : 1,089

ARC Breakdown

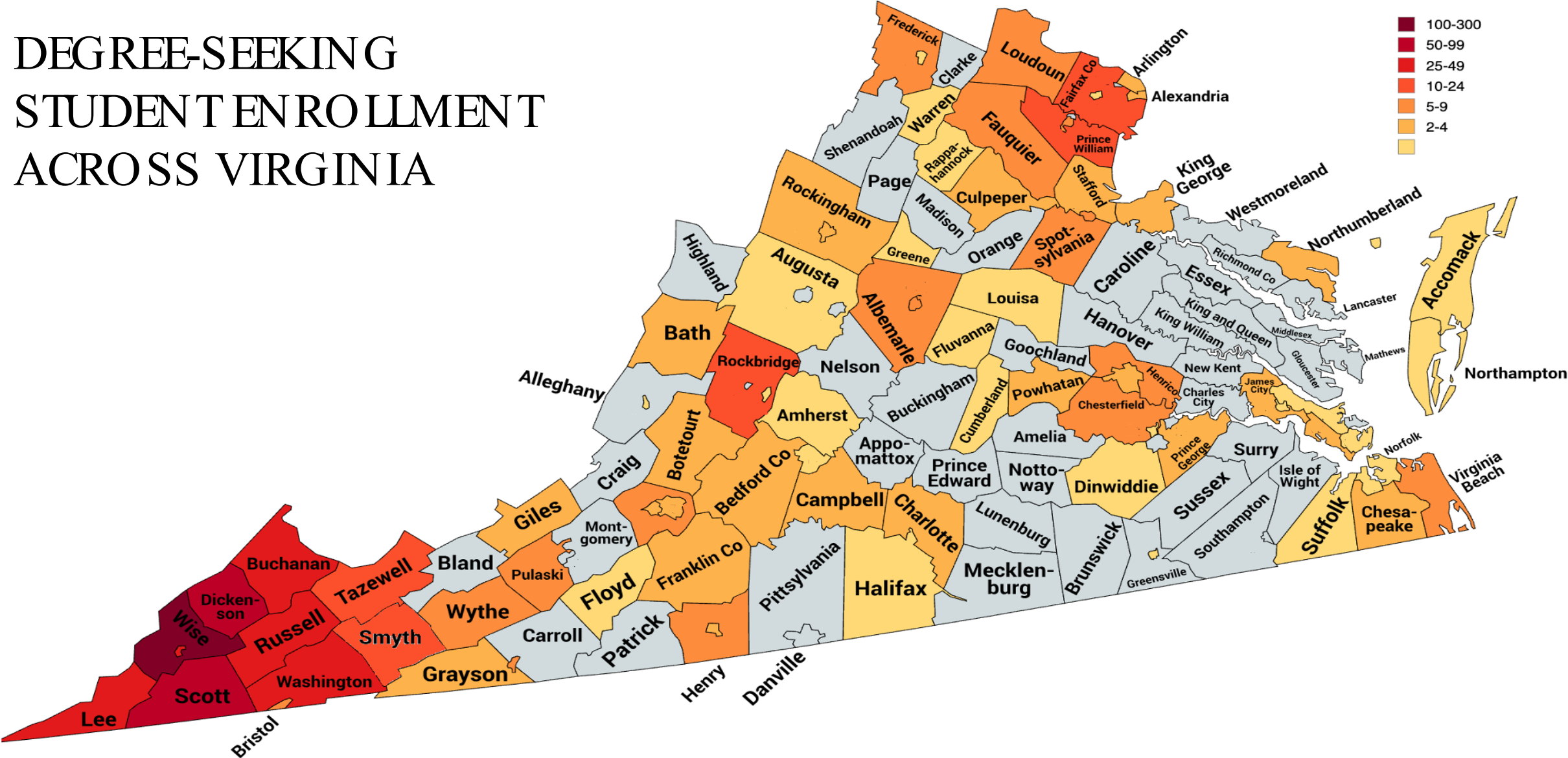


State	Students
Alabama	9
Georgia	22
Kentucky	36
New York	1
North Carolina	25
Ohio	1
Pennsylvania	7
South Carolina	2
Tennessee	73
West Virginia	7
Total	183

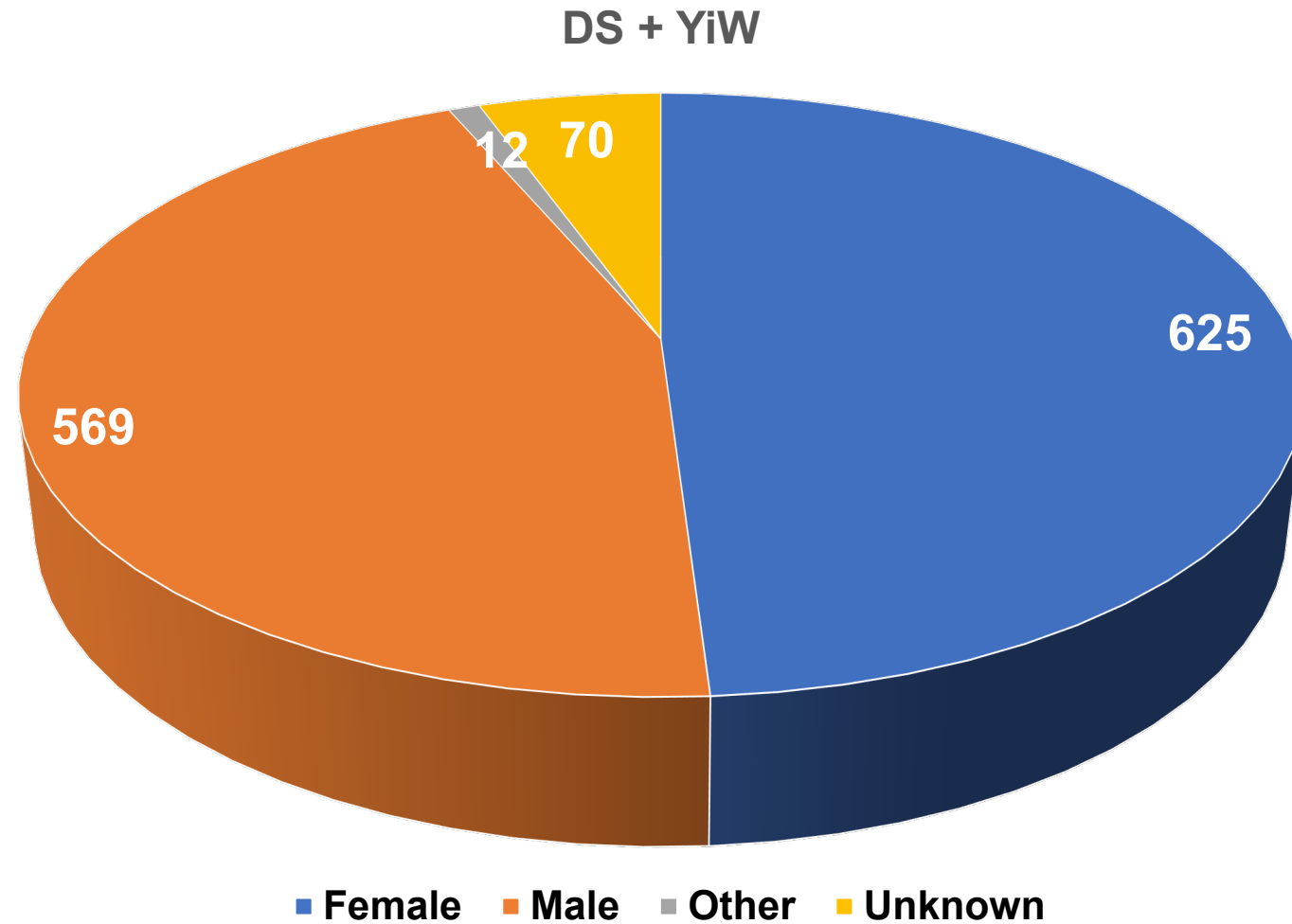
TO TAL STUDENT ENROLLMENT ACROSS VIRGINIA



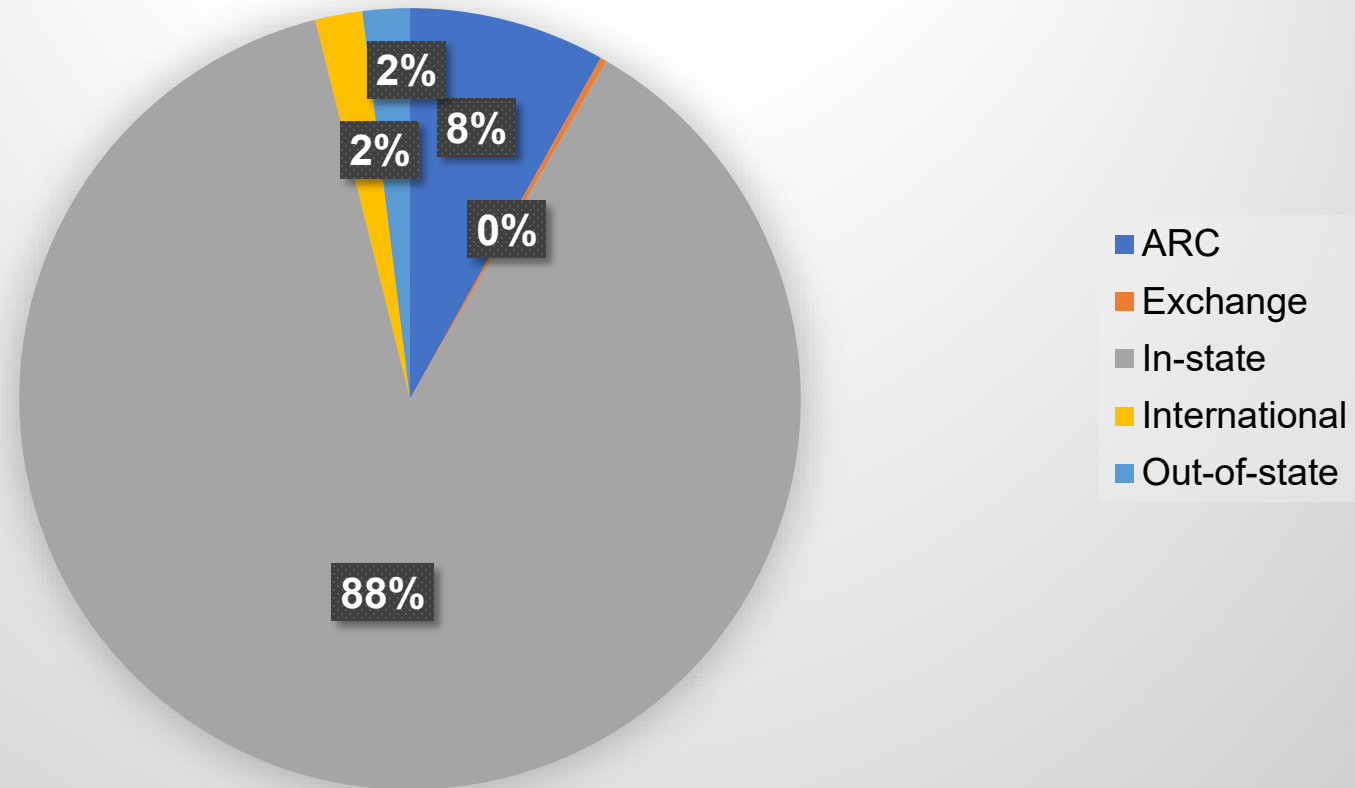
DEGREE-SEEKING STUDENT ENROLLMENT ACROSS VIRGINIA



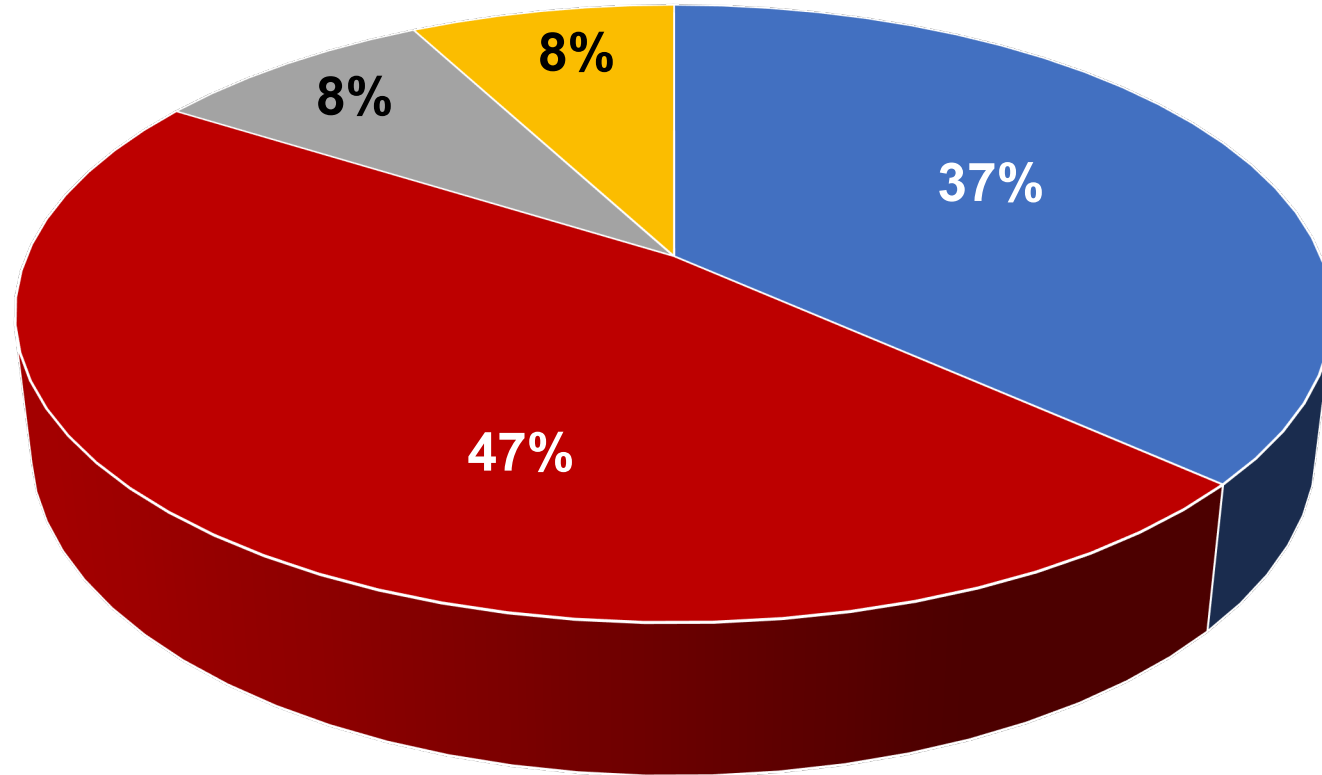
Gender: Degree Seeking Students



Students by Home Address

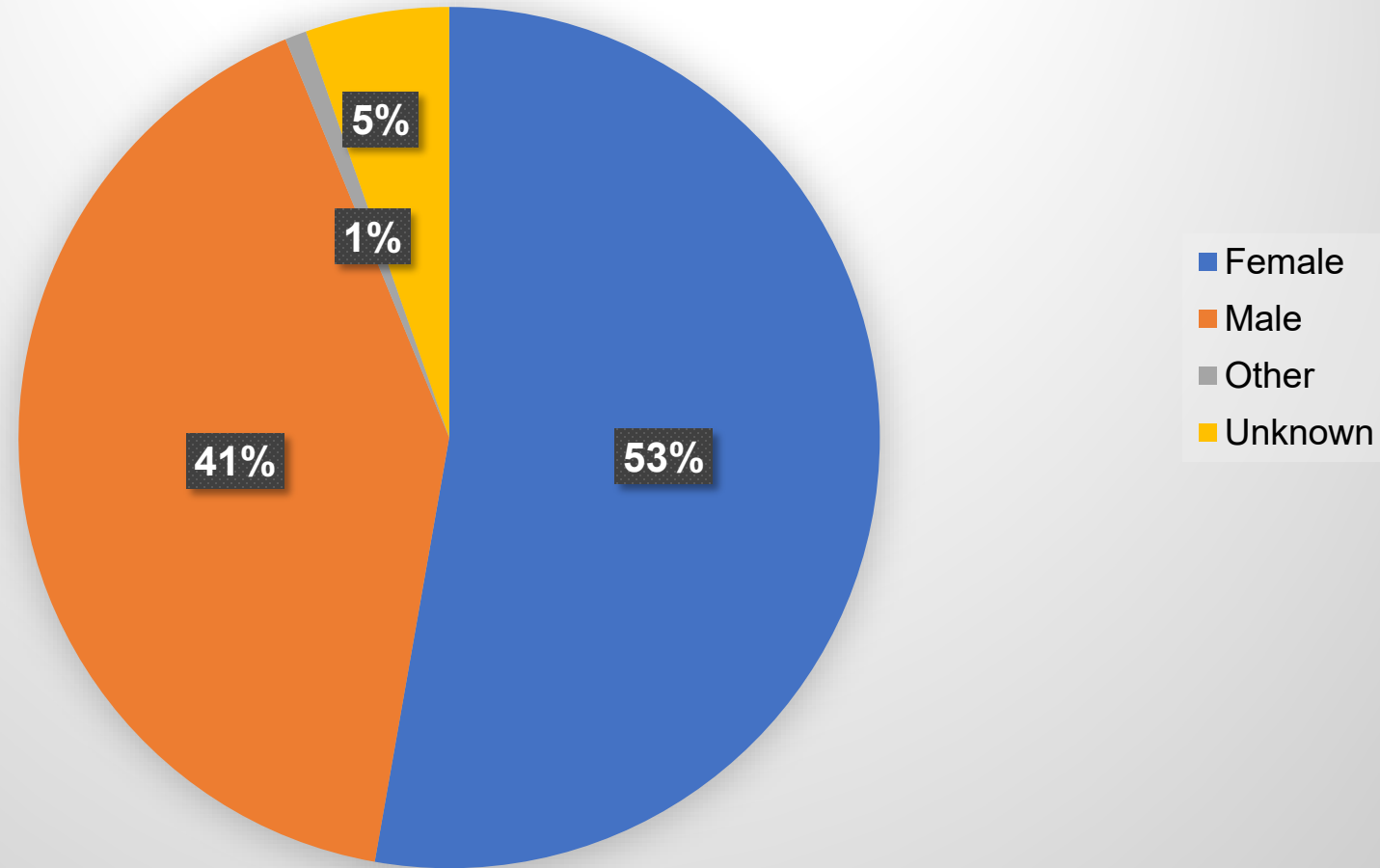


Athletes by Home Address

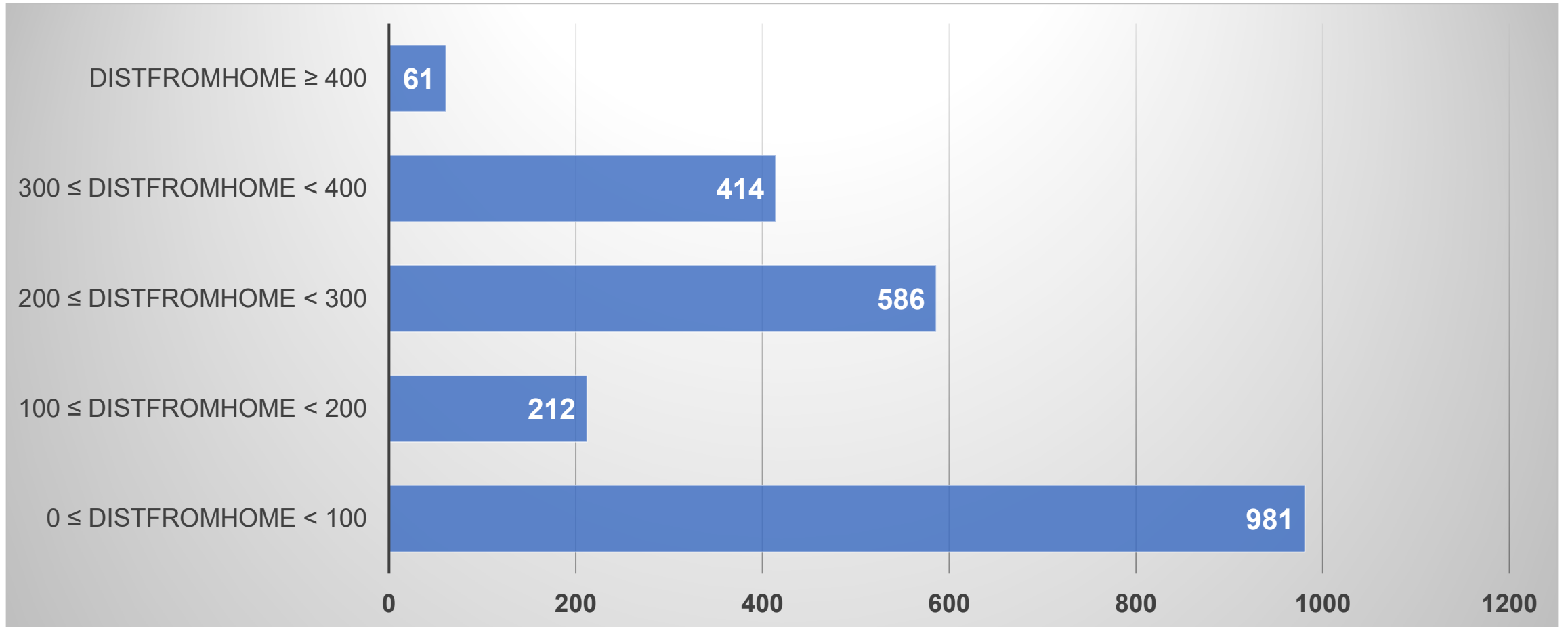


■ ARC ■ In-state ■ International ■ Out-of-state

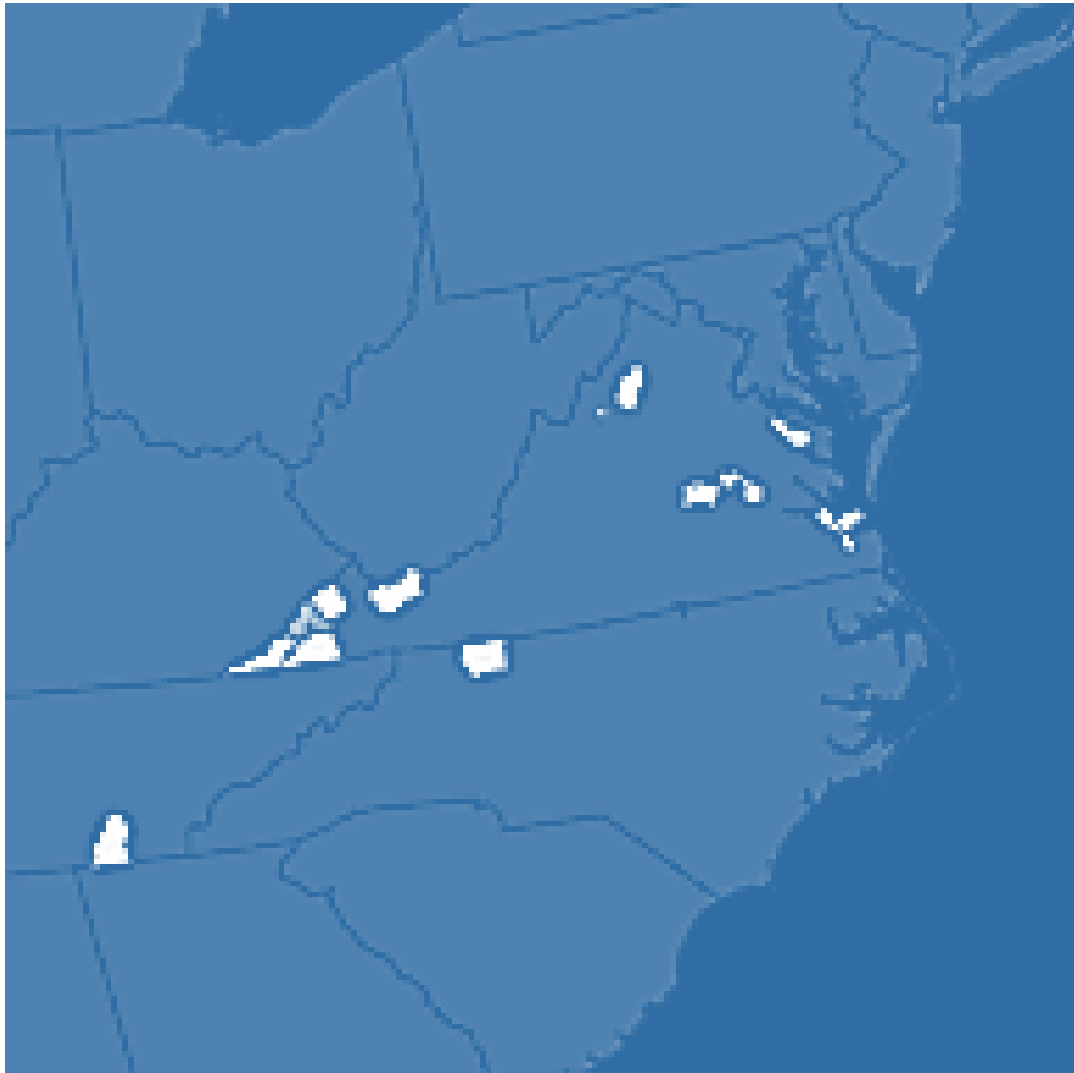
Students Received Pell



Distance from Home in Miles

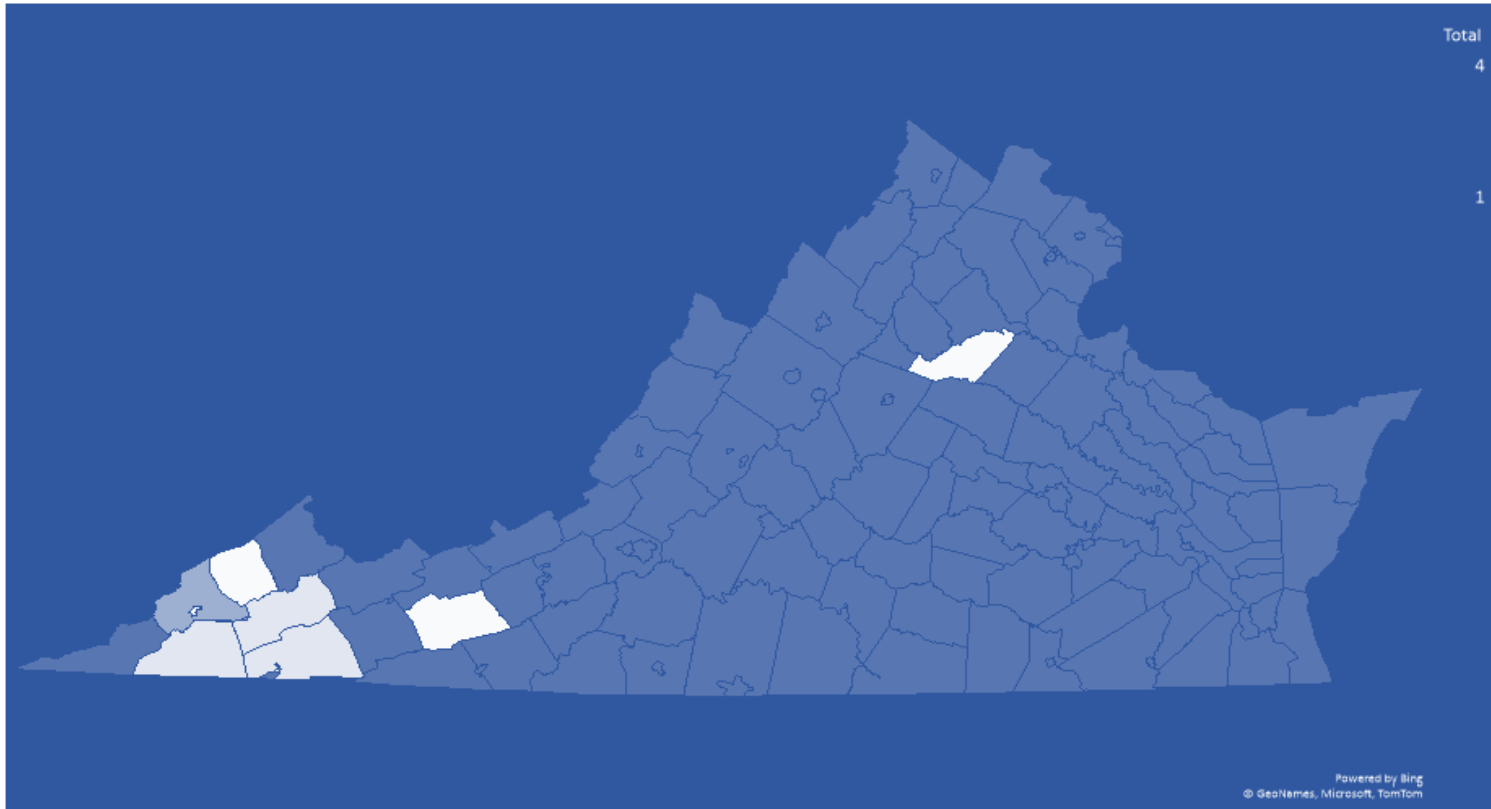


Graduate Students by Home Address



States and VA Counties	Students
Dickenson County, Virginia	1
Fairfax County, Virginia	3
Hampton, Virginia	1
Surry County, North Carolina	1
Harrisonburg, Virginia	1
Henrico County, Virginia	1
Lee County, Virginia	1
Newport News, Virginia	1
Norton, Virginia	2
Hamilton County, Tennessee	1
Page County, Virginia	1
Portsmouth, Virginia	1
Powhatan County, Virginia	1
Richmond County, Virginia	1
Scott County, Virginia	1
Tazewell County, Virginia	1
Wise County, Virginia	7
Total	26

Dual Undergraduate and Graduate Students



Virginia Counties	Students
Dickenson County	1
Norton	1
Orange County	1
Russell County	2
Scott County	2
Washington County	2
Wise County	4
Wythe County	1
Total	14

Joint Audit and Legislative Review Commission (JLARC) Reports

- JLARC issued the following reports in early October utilizing data from 2014-2023:
 - Higher Education Institutional Viability
 - Spending and Efficiency in Higher Education
- These reports rated UVA Wise as a moderate risk level in the Institutional Appeal risk factor of Pricing Power and having a 17% decrease in tuition revenue per student.

Spending and Efficiency in Higher Education

- Report captures 2022 record general fund investment in spending
 - Addition of new academic programs
 - Creation of Little Cavaliers Early Learning Center
 - Increased Student Support Services
- Report does not capture increased enrollments as a result of the investment which includes an 8% increase in Fall 2023 and a 19% increase in Fall 2024
 - Fall 2024: 2,253
 - Fall 2023: 1,834
 - Fall 2022: 1,680

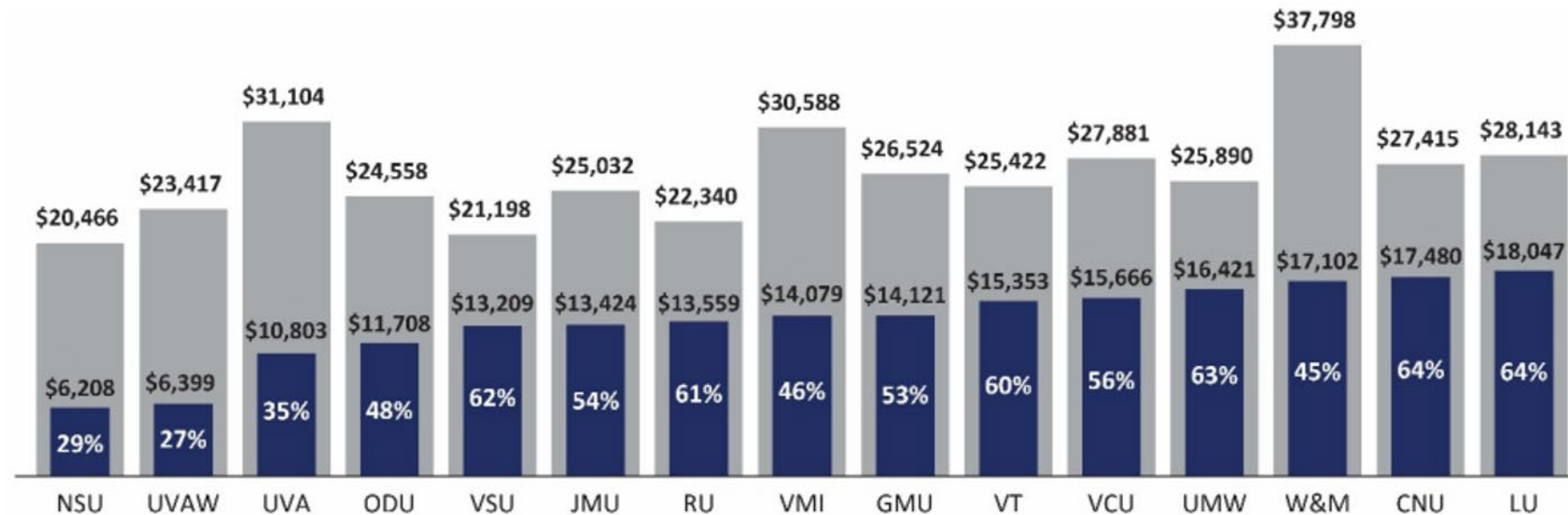
Progress UVA Wise has made to increase enrollment

- Overall staffing reduced during years reviewed
- Efficiencies through UVA/UVA Wise collaborations
- Updated Liberal Arts Core, graduate students on time, borrowing less
- UVA Wise has a lower published price than the national average, one of four in the Commonwealth
- Net price paid by students compared to published cost of attendance

Spending and Efficiency in Higher Education

FIGURE 2-2

Average net price paid by students receiving aid varies as a percentage of total published cost of attendance (2022–23 academic year)



*Includes only students who receive scholarships/financial aid

UVA Wise strategies to enhance enrollment goals and generate additional revenue

Our Journey

- The Building Years: 2013 – 2022
 - Within Reach
 - ARC Legislation
 - Growth of Endowment
- 2022-2023 Academic Year
 - \$12M General Fund Investment
 - Enrollment went digital and removed barriers
- 2023 – present
 - New undergraduate programs
 - Level change to Master's granting institution
 - Continued partnerships with local community colleges to create pathways for students

General Fund Return on Investment

- Increased enrollments in both 2023 and 2024
- Graduated our first students with a Master of Education
- Secured Board approval to hold tuition flat for the 2024-2026 academic years (FY25 & FY26)
- Realized operational efficiencies by leveraging UVA resources and systems in areas such as Human Resources, Finance, IT, and Emergency Alert System
- Completing the \$100M *Honor the Future* campaign