

**UNIVERSITY OF VIRGINIA
BOARD OF VISITORS
MEETING OF THE
STUDENT AFFAIRS AND ATHLETICS
COMMITTEE
FEBRUARY 21, 2014**

STUDENT AFFAIRS AND ATHLETICS COMMITTEE

Friday, February 21, 2014

10:30-11:30 a.m.

President's Reception Room, The Rotunda

Committee Members:

Allison Cryor DiNardo, Chair

Marvin W. Gilliam Jr., Vice Chair

Hunter E. Craig

Helen E. Dragas

William H. Goodwin Jr.

John A. Griffin

John L. Nau III

Timothy B. Robertson

Blake E. Blaze

George Keith Martin, Ex-officio

Allison S. Linney, Consulting Member

Dennis R. Proffitt, Faculty

Consulting Member

AGENDA

	<u>PAGE</u>
I. REPORTS BY THE VICE PRESIDENT AND CHIEF STUDENT AFFAIRS OFFICER (Ms. Lampkin)	1
A. Vice President's Remarks	
• Student Affairs	
B. Progress Report on the Career Services Component of the University's Strategic Plan (Ms. Lampkin to introduce Mr. Everette Fortner; Mr. Fortner to report)	2
II. REPORT BY THE ATHLETICS DIRECTOR (Mr. Littlepage)	6
• Athletics Director's Report	

UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: February 21, 2014

COMMITTEE: Student Affairs and Athletics

AGENDA ITEM: I.A. Vice President's Remarks

ACTION REQUIRED: None

BACKGROUND: At each meeting, the Vice President and Chief Student Affairs Officer reports to the Board on current issues and events that affect operations of the Division of Student Affairs.

DISCUSSION: The Vice President and Chief Student Affairs Officer will provide an update on the spring semester's activities and priorities for the Division of Student Affairs.

UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: February 21, 2014

COMMITTEE: Student Affairs and Athletics

AGENDA ITEM: I.B. Progress Report on Career Services
Component of the University's Strategic Plan

ACTION REQUIRED: None

BACKGROUND: Northeastern University researchers reported from their analysis of 2011 data that 54% of bachelor's degree-holders under the age of 25 were jobless or underemployed. Pressure on higher education, and particularly liberal arts education, is increasing from students, parents and policy makers to demonstrate improved outcomes. In October 2012, the Council of Foundations created a task force to look at career services at the University. Everette Fortner, Executive Director of Professional Development at the Darden School of Business, was engaged to create and lead a pan-university Career Services Council, comprised of the career professionals from across the University and alumni, parents, and employers, and begin implementation of the strategic plan work team. These efforts are linked to the Total Advising initiative of the Cornerstone Plan. Mr. Fortner will report on the Council's activities, progress, and plans for 2014.

Everette Fortner is Executive Director for Professional Development and adjunct faculty member at the Darden School of Business. Fortner joined Darden in 2003 after a 20-year career in consumer products marketing and management. He is a 1987 graduate of the Darden School.

Fortner is a leader in the career management field, having joined Darden as Director of the Career Development Center. During his tenure, Fortner focused on student outcomes, reaching and sustaining industry-leading placement rates for students. Fortner wrote and introduced new career management curriculum for both the full-time and executive format programs. Prior to his most recent position, Fortner led corporate relations for Darden.

Fortner is on loan from Darden for this one-year assignment.

DISCUSSION: Mr. Fortner will report on the work, progress, and plans of the Career Services Council.

While current employment statistics are unreliable due to low reporting levels at U.Va. and our competitors, anecdotal evidence suggests U.Va.'s, particularly the College of Arts and Sciences', employment statistics are lower than comparable schools, and lower than what the University would like to see for our graduates. The goal of the Council is to enable all students' success from college to career, thereby improving the percentage of students reaching their desired first destination at graduation and six months hence, the two key points of measurement. Reaching this goal will require investment. Research done by the Council of Foundations in 2012 showed U.Va. investment in career services to be significantly lower than competition, and suggested an additional investment of at least \$1-\$2 million per year in sustained new funding.

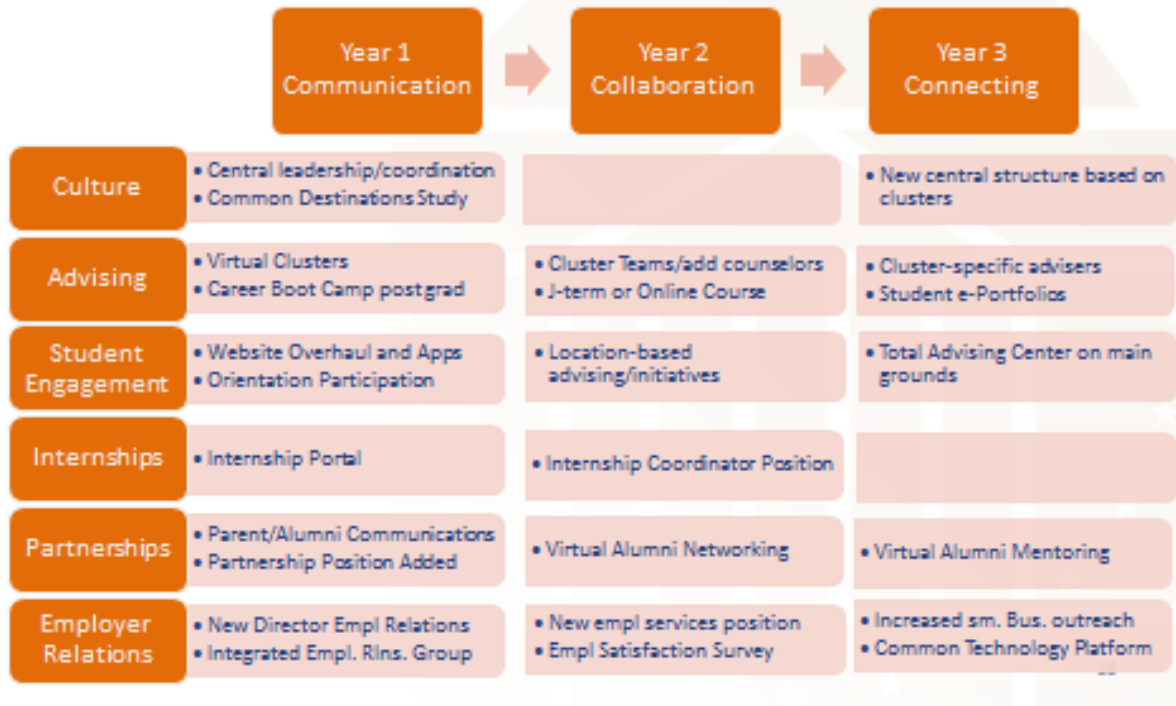
Institution	Career Services Budget	Total Students to Serve	Investment per Student	FTE in Career Services
U.Va.	\$1,446,386	18,725	\$77	18
Duke	\$1,400,000	10,600	\$132	23
Purdue	\$2,400,000	39,000	\$62	15
Penn State	\$1,900,000	47,000	\$40	38
UC Berkeley	\$3,000,000	35,000	\$86	30
Maryland	\$1,400,000	21,000	\$67	21
Notre Dame	\$2,000,000	10,784	\$185	20
Penn	\$2,500,000	17,000	\$147	29
Wake Forest	\$2,382,234	7000	\$340	29

In order to achieve its objectives, the Council has adopted six strategies:

1. Integrated, University-wide career services leadership and shared career culture across all schools/faculty/leadership
2. Total advising model around career clusters
3. Expanded student engagement through technology
4. Easier access to internships
5. Improved partnerships with alumni and parents
6. Integrated, consultative employer relations

These strategies frame 19 initiatives to be rolled out over the next three years in three phases: Communication, Collaboration, and Connecting phases as follows:

Career Services Three Year Plan



Next Steps

1. The Career Services Council is established as an ongoing committee and will continue to meet monthly to oversee and provide resources to execute the plans.
2. Key to success of these initiatives is to get additional student input and shape the plans accordingly. In February and March, two different Darden student teams are undertaking research projects on the undergraduate career development experience. The teams will conduct qualitative and quantitative research, hypothesize solutions, and build prototypes for additional testing. One of the groups is focused primarily on student engagement via technology while the other is more broadly on student dis-satisfiers with the current experience.
3. A briefing document has been prepared and firms identified to begin work on the website and app development. In early

March, a team will engage in the execution of the project, pending the outcomes of the research mentioned above.

4. A team has been formed and is framing the Career Boot Camp for execution in May 2014
5. The Common Destinations Study is preparing for fielding for the graduating class of 2014.
6. Search is underway for a new Director of Employer Relations to lead the integrated employer relations group and the new person should be in place by summer 2014.
7. The Council is building a fundraising plan with the VPSA to secure funding for ongoing initiatives.

UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: February 21, 2014

COMMITTEE: Student Affairs and Athletics

AGENDA ITEM: II. Athletics Director's Report

ACTION REQUIRED: None

BACKGROUND: There are currently 351 NCAA Division I schools. Of these schools, 125 compete in the Football Bowl Subdivision (FBS), the largest football-playing members of NCAA sports.

DISCUSSION: The Division I membership has been in discussions about the possibility of a modified governance structure that would provide greater autonomy for the members of the five major conferences (Atlantic Coast Conference, Southeastern Conference, Big Twelve, Pac-Twelve, and Big Ten). The member schools of the top five conferences (approximately 64 institutions) feel that their desire to better accommodate the needs of student-athletes is being restrained by the remainder of the Division I membership. Craig Littlepage, the University's Director of Athletics, will report on the discussions at the recent NCAA Convention in San Diego.