UNIVERSITY OF VIRGINIA
BOARD OF VISITORS
MEETING OF THE COMMITTEE ON
THE UNIVERSITY OF VIRGINIA'S
COLLEGE AT WISE
SEPTEMBER 16, 2016
COMMITTEE ON THE UNIVERSITY OF VIRGINIA’S COLLEGE AT WISE

Friday, September 16, 2016
3:15 – 4:00 p.m.
Board Room, The Rotunda

Committee Members:
John G. Macfarlane III, Chair
Whittington W. Clement
Frank M. Conner III
Elizabeth M. Cranwell
William H. Goodwin Jr., Ex-officio
Nina J. Solenski, M.D., Faculty Member
Phoebe A. Willis, Student Member
Matthew S. Harvey, Faculty Consulting Member

AGENDA

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     - 2016-2018 Biennial Budget Operating Amendments for the College at Wise
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: September 16, 2016

COMMITTEE: The University of Virginia’s College at Wise

AGENDA ITEM: I. Opening Remarks from the Chair

ACTION REQUIRED: None

BACKGROUND: Mr. John Macfarlane, the Committee Chair, will make opening remarks.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: September 16, 2016

COMMITTEE: The University of Virginia’s College at Wise

AGENDA ITEM: II.A. Proposed Committee Work Plan for Fiscal Year 2016-2017

BACKGROUND: Each year, the Committee on Wise sets a work plan to move the institution forward.

DISCUSSION: The proposed work plan for 2016-2017 is:

1. Student Recruitment and Retention: Assist Chancellor Henry and UVa-Wise College Staff with the development of strategies and initiatives to improve student recruitment and retention.

2. Regional Economic Development: Study feasibility of extension of Charlottesville programs to Wise.

3. Wise Affordability (New): Continue to identify opportunities to promote affordability and access for UVa-Wise students.

4. Intra-disciplinary Coordination: Identify and facilitate coordination between operating disciplines on Grounds in Charlottesville and on the Wise campus.

ACTION REQUIRED: Approval by the Committee on The University of Virginia’s College at Wise

THE COMMITTEE ON THE UNIVERSITY OF VIRGINIA’S COLLEGE AT WISE
WORK PLAN FOR FISCAL YEAR 2016-2017

RESOLVED, the Committee on The University of Virginia’s College at Wise approves the Fiscal Year 2016-2017 work plan:

1. Student Recruitment and Retention: Assist Chancellor Henry and UVa-Wise College Staff with the development of strategies and initiatives to improve student recruitment and retention.

2. Regional Economic Development: Study feasibility of extension of Charlottesville programs to Wise.
3. **Wise Affordability (New):** Continue to identify opportunities to promote affordability and access for UVa-Wise students.

4. **Intra-disciplinary Coordination:** Identify and facilitate coordination between operating disciplines on Grounds in Charlottesville and on the Wise campus.
BACKGROUND: Section 23.1-1303 of the Code of Virginia, amended during the 2016 session of the General Assembly, requires that “boards of visitors of state-supported institutions of higher education shall adopt policies that are supportive of the intellectual property rights of matriculated students who are not employed by such institution.”

UVa-Wise has long maintained a copyright policy for students in its College Catalog. To be responsive to the new legislation concerning student ownership of intellectual property, the College has broadened its policy to apply to both copyrights and inventions, and has renamed the policy an “Intellectual Property Policy for Students.” The College’s proposed policy is included below for reference.

INTELLECTUAL PROPERTY POLICY FOR STUDENTS

“The College is committed to maintaining traditional incentives for scholarly work and its dissemination while protecting, within the framework of copyright law, the rights of individuals and the College.

Students shall retain all rights related to intellectual property of materials they have prepared on their own initiative. The copyright in an original work which a student develops in connection with course work and which is copyrightable shall belong to the student.

In the case of a work, either one covered by copyrights or an invention, which a student develops through significant use of College equipment, facilities, personnel, or resources, or a work which a student produces through the use of sponsor-provided resources administered and controlled by the College, the College may claim an ownership interest, particularly if such works or inventions
are not related to course work. In such a case, if the work generates royalty payments or if the work is of commercial value that can be realized by College marketing efforts, the College will share royalties with the author(s) or inventor(s).

Copyright and invention ownership issues may be more complicated where students are also College employees. In those instances, the College observes the following University policy to determine copyright and patent ownership:

https://policy.itc.virginia.edu/policy/policydisplay?id=RES-001

http://uvapolicy.virginia.edu/policy/RES-006

"The UVa-Wise Academic Dean is responsible for administering this policy."

ACTION REQUIRED: Approval by the Committee on The University of Virginia’s College at Wise and by the Board of Visitors

THE UNIVERSITY OF VIRGINIA’S COLLEGE AT WISE POLICY REGARDING STUDENT INTELLECTUAL PROPERTY PURSUANT TO THE REQUIREMENT OF SECTION 23.1-1303 OF THE CODE OF VIRGINIA

RESOLVED, the Committee on The University of Virginia’s College at Wise approves the College’s Intellectual Property Policy for Students, as required by §23.1-1303 of the Code of Virginia.
UNIVERSITY OF VIRGINIA
BOARD OF VISITORS AGENDA ITEM SUMMARY

BOARD MEETING: September 16, 2016

COMMITTEE: The University of Virginia’s College at Wise

AGENDA ITEM: III.A. Report of the Chancellor

ACTION REQUIRED: None

BACKGROUND: Chancellor Donna P. Henry will report on: 1) an opportunity to refinance debt; 2) a budget request to the Commonwealth for operating funds to support new library operations; and 3) fall enrollment.

DISCUSSION: Debt Refinancing

Maintaining affordability while providing a high caliber learning and living environment continues to be at the core of the College’s mission. According to State Council of Higher Education for Virginia (SCHEV) data for FY 2016-2017, U.Va. Wise ranks 12th out of the 15 public four-year institutions in Virginia in total cost of attendance, 3.9% below the average. However, in room and board costs, the College ranks 6th of 15 public four-year institutions, 3.6% above the average. The relatively young age of the facilities, along with the small economy of scale to base debt are key components to the room and board ranking. To attempt to provide increased affordability going forward, the College has been working with U.Va.’s Office of Treasury to refinance a portion of the debt.

Three auxiliary facilities: Commonwealth Hall, Culbertson Hall, and the Smith Dining Commons were funded with University of Virginia Pooled Bond Funds. These three projects represent 69.8% of the College’s outstanding debt as of June 30, 2016. The Board of Visitors expressed concern that the UVa-Wise housing rate was above the U.Va. rate and exceeded the Virginia public four-year institutional average. FY 2015-2016 data showed the following:

<table>
<thead>
<tr>
<th></th>
<th>Housing Rate*</th>
<th>Meal Rate</th>
<th>Room &amp; Board</th>
</tr>
</thead>
<tbody>
<tr>
<td>UVa-Wise</td>
<td>$6,144</td>
<td>$4,322</td>
<td>$10,466</td>
</tr>
<tr>
<td>UVA</td>
<td>$5,681</td>
<td>$4,720</td>
<td>$10,401</td>
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<tr>
<td>Virginia Public 4-Year</td>
<td>$5,630</td>
<td>$4,421</td>
<td>$10,051</td>
</tr>
</tbody>
</table>

* Housing is based on a weighted average of rental units
The University of Virginia Office of Treasury and the College have developed a loan refinancing strategy. U.Va. Treasury offered two plans: Option 1, which provides a small amount of economic relief for a short increase in the term of the bonds; and Option 2 which provides a longer term extension and more significant economic relief. A hybrid model was agreed upon which combines the two plans. Under the hybrid plan the College plans to refinance the existing loans on the three facilities, implementing Option 2 with the enhanced short term financial viability. Then in the near future, anticipated to be four to five years, the College would refinance again under Option 1.

Based on the assumption that the refinancing will take place by November 2016, the College would free up $503,052 in debt service costs for this fiscal year. Based on ratios, the College would be able to restore Capital Reserve and Recovery accounts by approximately $135,788 to dining and $367,263 toward housing this fiscal year.

Fiscal Year 2017-2018 would see a reduction in debt expenditure by $548,785. Given this decrease for FY 2018, the College anticipates the following implementation strategies:

- Maintain meal rates at 0% for the second consecutive year with the current meal plan structure.
- Reduce the cost of housing plans, with the exception of Henson, by $250 for the year. Henson would go up to the revised lowered rate instead of the previously scheduled rate.
- Increase the dining reserve and recovery account by $100,000.
- Increase the housing reserve and recovery account by $250,000.
- Increase the housing operating budget by $86,285.

Compared to the 2015-2016 rates which were used to base the current year projections and the UVa-Wise current rates, in FY 2018 the College would be $72 below its current year room & board cost and current housing cost. This factors in Henson coming back to its normalized rate following library construction. Had Henson not experienced the adjusted construction rate, the weighted average for FY 2017 would have been $6,452.
**Housing is based on a weighted average of rental units**

While the College is not able to overcome its relatively small economies of scale, this refinancing program will place the students and College in a win–win situation whereby the students’ room and board costs will fall 1.8% below the costs they paid in FY 2016, and the College will obtain needed Reserve and Recovery funds for these operations.

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**2016-2018 Biennial Budget Operating Amendment for the College at Wise**

The College at Wise recently opened its new library, a 67,000 gross square footage (GSF) facility with a total project cost of $37.2 million funded by the state. The new facility will account for an increase of 17% in the College’s E&G GSF. The new facility brings with it incremental operating costs of $1.1 million annually including utilities (natural gas, water, sewer, electricity, insurance, and internet); maintenance, custodial and grounds care; security; and library staffing. Despite a request for operating support in the 2016 General Assembly Session, the College did not receive state funds to help cover these new costs.

The state has an expectation that E&G costs of this nature will be split funded between the general fund and tuition. The College will seek $683,190 in general funds and $406,428 in tuition authorization to fund the appropriate operating budget for the new facility. Authorization for an additional eight full-time equivalent (FTE) positions to properly staff the facility will also be requested.

This budget amendment request was approved by the UVa-Wise College Board on August 23, 2016. It will be presented to the Board of Visitors Finance Committee for review and approval.

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<tr>
<td><strong>UVAW FY 18 Proposed</strong></td>
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<td><strong>UVAW FY 17</strong></td>
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2016-2022 Six-Year Institutional Plan

The plan for the College at Wise addresses the Statewide Strategic Plan, the Higher Education Opportunity Act (HEOA) and the College's Strategic Plan, Envisioning 2020. In its preliminary amended plan, UVa-Wise has maintained and reaffirmed the major initiatives and goals as previously submitted: 1) enrollment growth; 2) retention and graduation; 3) production of STEM-H degrees; 4) federal mandate compliance; 5) community outreach; and 6) undergraduate initiatives. The preliminary amended plan reallocates tuition and fee revenue or private funds to support initiatives that did not receive state funds support in the 2016-2018 biennial budget.

Fall 2016 Enrollment Report

Chancellor Henry will provide a report on UVa-Wise fall enrollment.
BOARD MEETING: September 16, 2016

COMMITTEE: The University of Virginia’s College at Wise

AGENDA ITEM: III.B. Remarks by the Faculty Consulting Member

ACTION REQUIRED: None

BACKGROUND: Mr. Matthew Harvey, Professor of Mathematics at The University of Virginia’s College at Wise, is the new faculty consulting member on the Committee on The University of Virginia’s College at Wise.

Mr. Harvey was born in Charlotte, NC and raised in Young Harris, a small town in the north Georgia mountains. He attended the University of Virginia in 1992 as an Echols scholar and graduated in 1995 with a B.A. in mathematics. In 2002, he received a Ph.D. in mathematics from Johns Hopkins University. For three years, Matt taught at the University of Tennessee at Martin before arriving at UVa-Wise in January 2006. Matt is currently a professor of mathematics. Last fall, he published Geometry Illuminated: An Illustrated Introduction to Euclidean and Hyperbolic Plane Geometry through the Mathematical Association of America press. Matt is married to Angie Harvey, the assistant director for public services of the UVa-Wise library. They have a six-year-old son, Owen.

DISCUSSION: Mr. Harvey will provide a report on current initiatives underway in academic affairs.