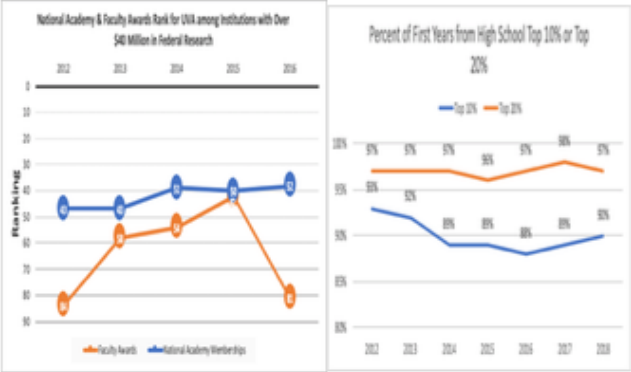



I. STRENGTHEN OUR FOUNDATION (OUR PEOPLE AND CULTURE)

| <h2 style="text-align: center;">Excellent</h2>  | <h2 style="text-align: center;">Diverse</h2>  <p style="text-align: center;"><i>Not actual data, illustrative only</i></p> | <h2 style="text-align: center;">Respectful</h2> <p style="text-align: center;"><i>To be developed: Community data on mutual respect, integrity</i></p> |
|---|--|--|
| <h2 style="text-align: center;">Innovative</h2> <p style="text-align: center;"><i>To be developed: Community data on nimbleness, innovativeness</i></p> | <h2 style="text-align: center;">Efficient</h2> <p style="text-align: center;"><i>To be developed: A visualization of existing data collected on resources and expenses</i></p> | |

All graphs are merely illustrative. Further work needed to enhance and finalize specific visualizations

| | | |
|-------------|----------------|----------------------------|
| Data exists | Community data | Major development required |
|-------------|----------------|----------------------------|

II. CULTIVATE THE MOST VIBRANT COMMUNITY IN HIGHER EDUCATION

| <p>Inclusive</p> <p><i>To be developed: Community data on feelings of inclusion</i></p> | <p>Engaged</p>  <table border="1"> <caption>Alumni Engagement Data (Estimated)</caption> <thead> <tr> <th>Year</th> <th>Alumni Donors</th> <th>Alumni Event Registrations</th> </tr> </thead> <tbody> <tr><td>2009</td><td>40,000</td><td>20,000</td></tr> <tr><td>2010</td><td>40,000</td><td>20,000</td></tr> <tr><td>2011</td><td>40,000</td><td>25,000</td></tr> <tr><td>2012</td><td>40,000</td><td>25,000</td></tr> <tr><td>2013</td><td>40,000</td><td>25,000</td></tr> <tr><td>2014</td><td>40,000</td><td>25,000</td></tr> <tr><td>2015</td><td>40,000</td><td>25,000</td></tr> <tr><td>2016</td><td>40,000</td><td>25,000</td></tr> <tr><td>2017</td><td>40,000</td><td>30,000</td></tr> <tr><td>2018</td><td>40,000</td><td>30,000</td></tr> <tr><td>2019</td><td>40,000</td><td>30,000</td></tr> </tbody> </table> | Year | Alumni Donors | Alumni Event Registrations | 2009 | 40,000 | 20,000 | 2010 | 40,000 | 20,000 | 2011 | 40,000 | 25,000 | 2012 | 40,000 | 25,000 | 2013 | 40,000 | 25,000 | 2014 | 40,000 | 25,000 | 2015 | 40,000 | 25,000 | 2016 | 40,000 | 25,000 | 2017 | 40,000 | 30,000 | 2018 | 40,000 | 30,000 | 2019 | 40,000 | 30,000 | <p>Service Oriented</p> <p><i>To be developed: A visualization of data collected from admissions and student affairs</i></p> |
|--|---|----------------------------|---------------|----------------------------|------|--------|--------|------|--------|--------|------|--------|--------|------|--------|--------|------|--------|--------|------|--------|--------|------|--------|--------|------|--------|--------|------|--------|--------|------|--------|--------|------|--------|--------|---|
| Year | Alumni Donors | Alumni Event Registrations | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2009 | 40,000 | 20,000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2010 | 40,000 | 20,000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2011 | 40,000 | 25,000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2012 | 40,000 | 25,000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2013 | 40,000 | 25,000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2014 | 40,000 | 25,000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2015 | 40,000 | 25,000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2016 | 40,000 | 25,000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2017 | 40,000 | 30,000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2018 | 40,000 | 30,000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2019 | 40,000 | 30,000 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <p>Values Driven</p> <p><i>To be developed: A visualization of existing data collected on sustainability, human health, and other impacts</i></p> | <p>Good Neighbor</p> <p><i>To be developed: Community survey on sentiments about the university and data regarding our work in/with the community on living wage, affordable housing, and other community- related issues</i></p> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

All graphs are merely illustrative. Further work needed to enhance and finalize specific visualizations

| | | |
|-------------|----------------|----------------------------|
| Data exists | Community data | Major development required |
|-------------|----------------|----------------------------|

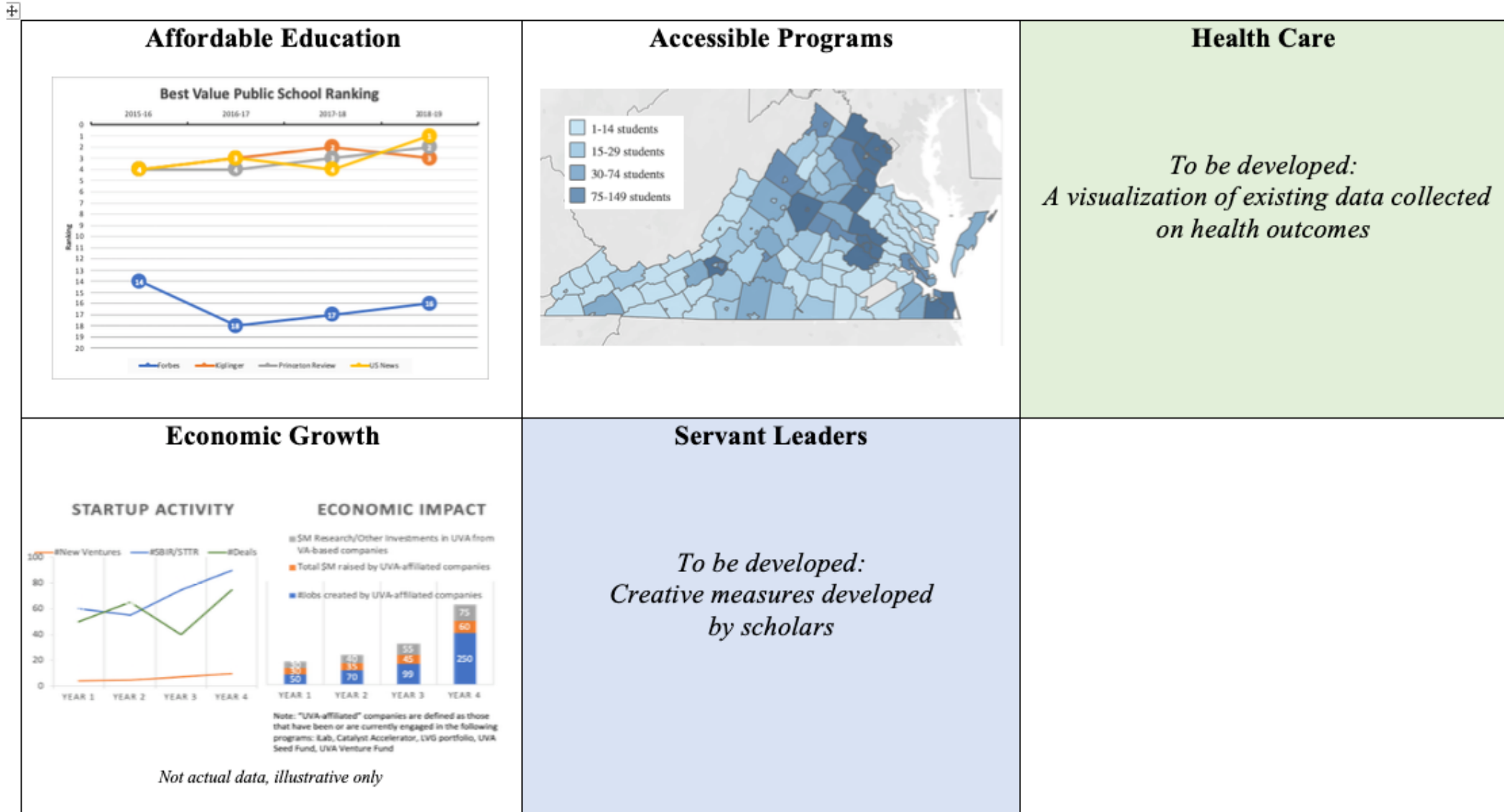
III. ENABLE DISCOVERIES THAT ENRICH AND IMPROVE LIVES

| | |
|--|--|
| <p style="text-align: center;">Productive</p> <p style="text-align: center;">Collaborative</p> | <p style="text-align: center;">Distinguished</p> <p style="text-align: center;"><i>To be developed: A visualization of existing data collected on peer rankings of select areas</i></p> |
| <p style="text-align: center;">Impactful</p> <p style="text-align: center;"><i>To be developed: Creative measures developed by scholars</i></p> | <p style="text-align: center;">Experiential</p> |

All graphs are merely illustrative. Further work needed to enhance and finalize specific visualizations

| | | |
|-------------|----------------|----------------------------|
| Data exists | Community data | Major development required |
|-------------|----------------|----------------------------|

IV. MAKE UVA SYNONYMOUS WITH SERVICE



All graphs are merely illustrative. Further work needed to enhance and finalize specific visualizations

| | | |
|-------------|----------------|----------------------------|
| Data exists | Community data | Major development required |
|-------------|----------------|----------------------------|